



Bahl & Gaynor Dividend WRAP

Formerly Large Cap Quality Growth

DECEMBER 31, 2024

513.287.6100 | bahl-gaynor.com

We are guided by the philosophy that Dividends Pay Dividends®.

Bahl & Gaynor views its employee-ownership structure as an extremely effective retention tool for promoting team stability and investment process execution.

Assets

\$51.9B[†]

Under management/advisement
as of 12/31/24

\$6.5B[†]

In strategy
as of 12/31/24

The Team

107

Employees

14

Investment Committee
Members

Our Firm

100%

Employee owned

34

Years of expertise
investing in high-quality,
dividend-paying stocks

[†]Bahl & Gaynor regulatory assets under management were \$20.1B and SMA platform assets under advisement were \$31.8B as of 12/31/2024.

Bahl & Gaynor Dividend AUM was \$6.0B and AUA was \$526.8M. Source: Bahl & Gaynor. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional accounts and certain platform assets). Assets under advisement include model-only platform assets over which the firm does not have discretion.

A GIPS Composite report detailing GIPS compliant performance can be found within the final pages of this presentation.

Investment Committee Members

Communication Services

Keith H. Rennekamp, CFA
Hired: May 2018
21 years experience

Consumer Discretionary

Christopher M. Rowane, CFA
Hired: May 2014
41 years experience

Consumer Staples

J. Eric Strange, CFA
Hired: April 2019
27 years experience

Energy

John B. Schmitz, CFA
Hired: December 2005
40 years experience

Financials

Edward A. Woods, CFA
Hired: September 2004
35 years experience

W. Jeff Bahl
Hired: May 2014
23 years experience

Healthcare

James E. Russell, Jr., CFA
Hired: October 2014
36 years experience

Kevin T. Gade, CFA
Hired: September 2016
13 years experience

Industrials & Transportation

Peter M. Kwiatkowski, CFA
Hired: January 2019
25 years experience

Information Technology & Materials

Scott D. Rodes, CFA
Hired: June 2001
38 years experience

Nicholas W. Puncer, CFA
Hired: July 2010
17 years experience

Real Estate

Stephanie S. Thomas, CFA
Hired: July 2012
34 years experience

Robert S. Groenke
Hired: December 2019
19 years experience

Utilities

Ellis D. Hummel
Hired: February 2008
32 years experience

Associate Portfolio Managers

Ian T. Owens, CFA
Hired: August 2017
10 years experience

Eric J. Zins, CFA
Hired: August 2018
10 years experience

Kunaal A. Kanagal, CFA
Hired: May 2024
12 years experience

Analysts

Jared A. Bresnen, CFA
Hired: September 2019
8 years experience

Katherine H. Kober, CFA
Hired: December 2021
7 years experience

Summary:

- ✓ 14 Investment Committee members
- ✓ Average 29 years investment experience
- ✓ Average 12 years at Bahl & Gaynor
- ✓ Investment decision made by consensus

Investment Meetings

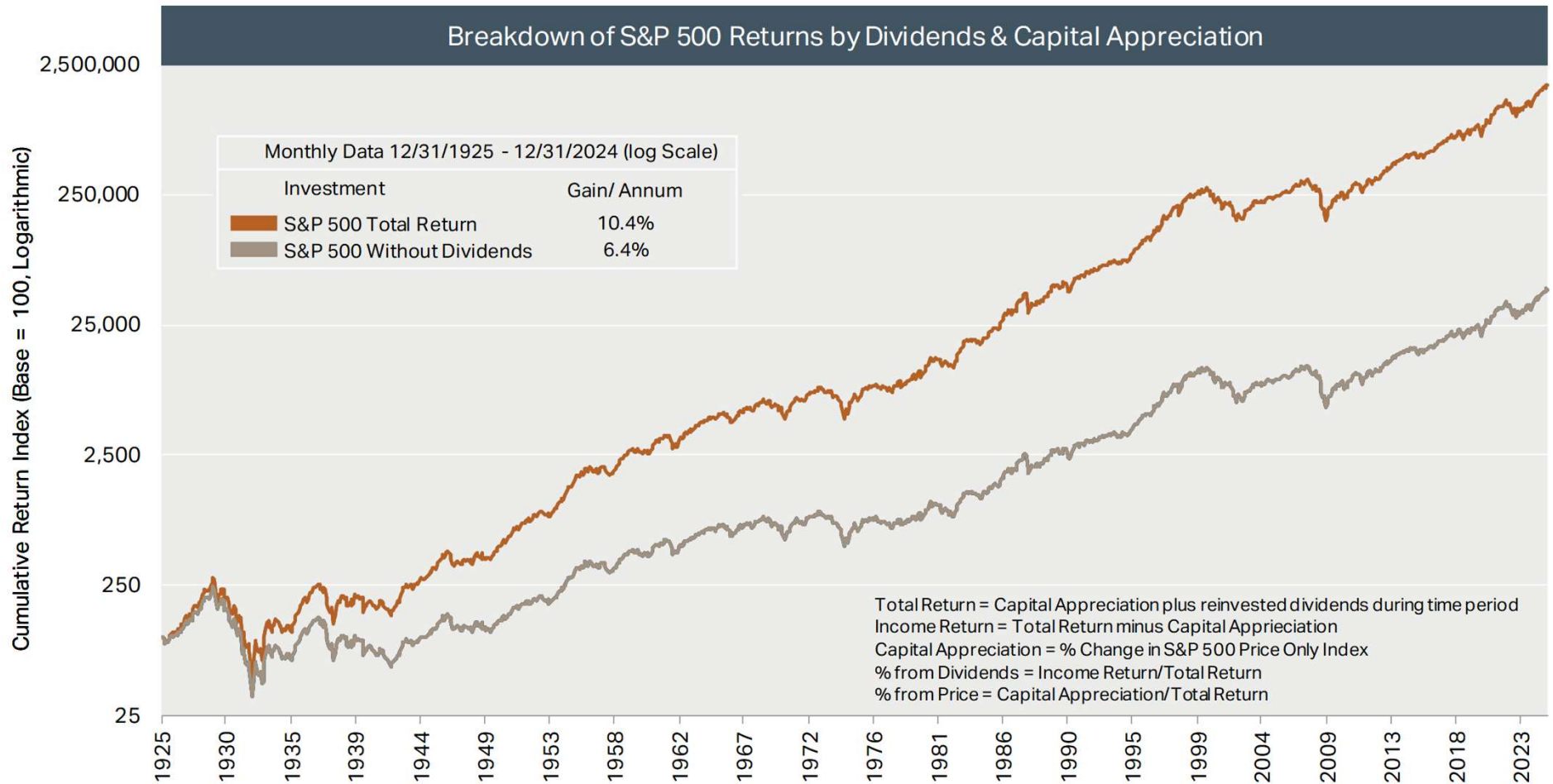
Focused Topics

Current & Potential Holdings

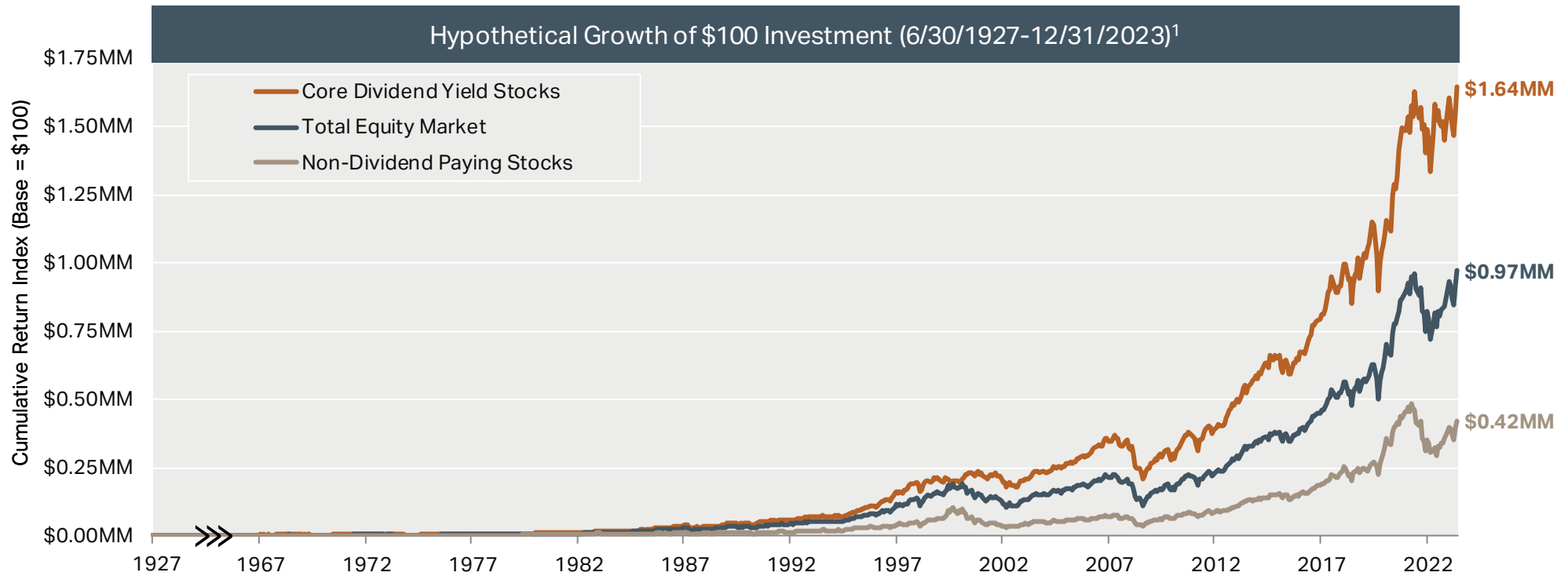
Sector Update & Review

Strategy Action

Dividends have contributed 38% of the S&P 500's average annual total return from 1925 to 12/31/2024.¹

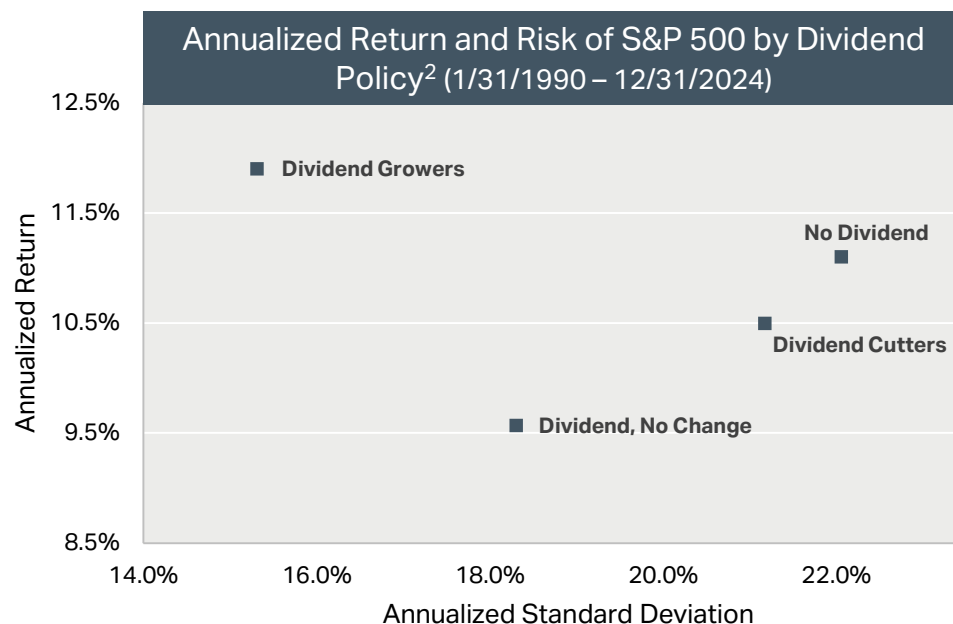
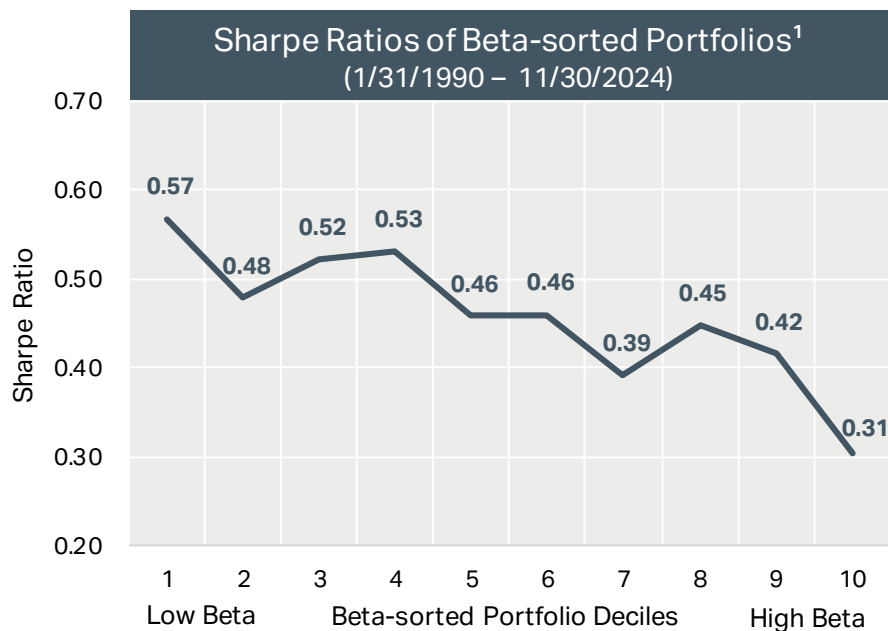


¹Source: Ned Davis Research, Inc (Prior to 9/30/2018), FactSet (Post 9/30/2018). Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For illustration purposes only. **Past performance does not guarantee future results.** Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices. The index and other amounts shown above do not relate to the Bahl & Gaynor Dividend strategy and are for illustrative purposes only.



- Companies that have increased shareholder distributions have generally outperformed the total equity market and non-dividend paying companies.
- Market price may rise or fall, but dividend income that grows steadily increases income potential for individuals and institutions.
- Dividend growth provides a solid foundation for a stock's total return.

¹Source: Ken French's Website - <http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html>. Total Equity Market representative of US public equity securities listed on the NYSE, AMEX or NASDAQ exchange; Core Dividend Yield Stocks Portfolio comprised of companies with a dividend yield in the middle 40% of the total market index, reconstituted annually. Monthly returns are calculated on a value-weighted basis. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For illustration purposes only. **Past performance does not guarantee future results.** All results are hypothetical, and the results are not based on the performance of an actual portfolio and the interpretation of the results should take into consideration of the limitation inherent in the results of the model. The results exclude any advisory fees, trading cost or other fees or charges. The reinvestment of dividends, interest, capital gains and withholding taxes are all built into the hypothetical analysis. Hypothetical returns may be dependent on the market and economic conditions that existed during the period. Future market or economic conditions can adversely affect the performance of the hypothetical analysis. The index and other amounts shown above do not relate to the Bahl & Gaynor Dividend strategy and are for illustrative purposes only.



- Low-beta portfolios have historically produced higher Sharpe ratios than high-beta portfolios.
- Dividend-growing companies have historically exhibited better return and lower risk profiles than both dividend-paying and non-dividend companies.
- Bahl & Gaynor believes low-beta portfolios and dividend-growing companies exhibit complementary fundamental characteristics such as business stability and through-cycle earnings quality – thus, downside protection is the secondary objective of Bahl & Gaynor’s Dividend strategy.

¹Source: Ken French’s Website - <http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html>. Copyright 2024 Kenneth R. French. Data range: 1/31/1990-11/30/2024, latest available data as of this report’s release date. Beta-sorted portfolio returns were formed on a value-weighted basis at the end of June each year utilizing trailing 60-month returns for the calculation of beta using this Scholes-Williams method dividing the sample of portfolios into beta deciles. Sharpe Ratios for each beta-sorted portfolio were calculated based on monthly return series for the corresponding decile of beta-sorted portfolio.

²Source: All data from Strategas Research, Inc.© Copyright 2024 Strategas Research, Inc.. The “Dividend Growers” basket includes S&P 500 securities with a current dividend greater than the prior year dividend, the “Dividend, No Change” basket includes securities with no dividend change from the prior year, the “Dividend Cutters” basket is comprised of securities that pay a current dividend less than the prior year, and the “No Dividend” basket includes S&P 500 companies that do not pay a dividend. The universe is equal weighted.

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Bahl & Gaynor typically invests in high-quality companies that pay growing dividends.

We believe a strong dividend policy signals:

Earnings Power

Regular dividends that follow a defined payout ratio are a useful proxy for management's confidence in the business.

Earnings Quality

The ability to pay cash from reported earnings points to the inherent quality of those earnings.

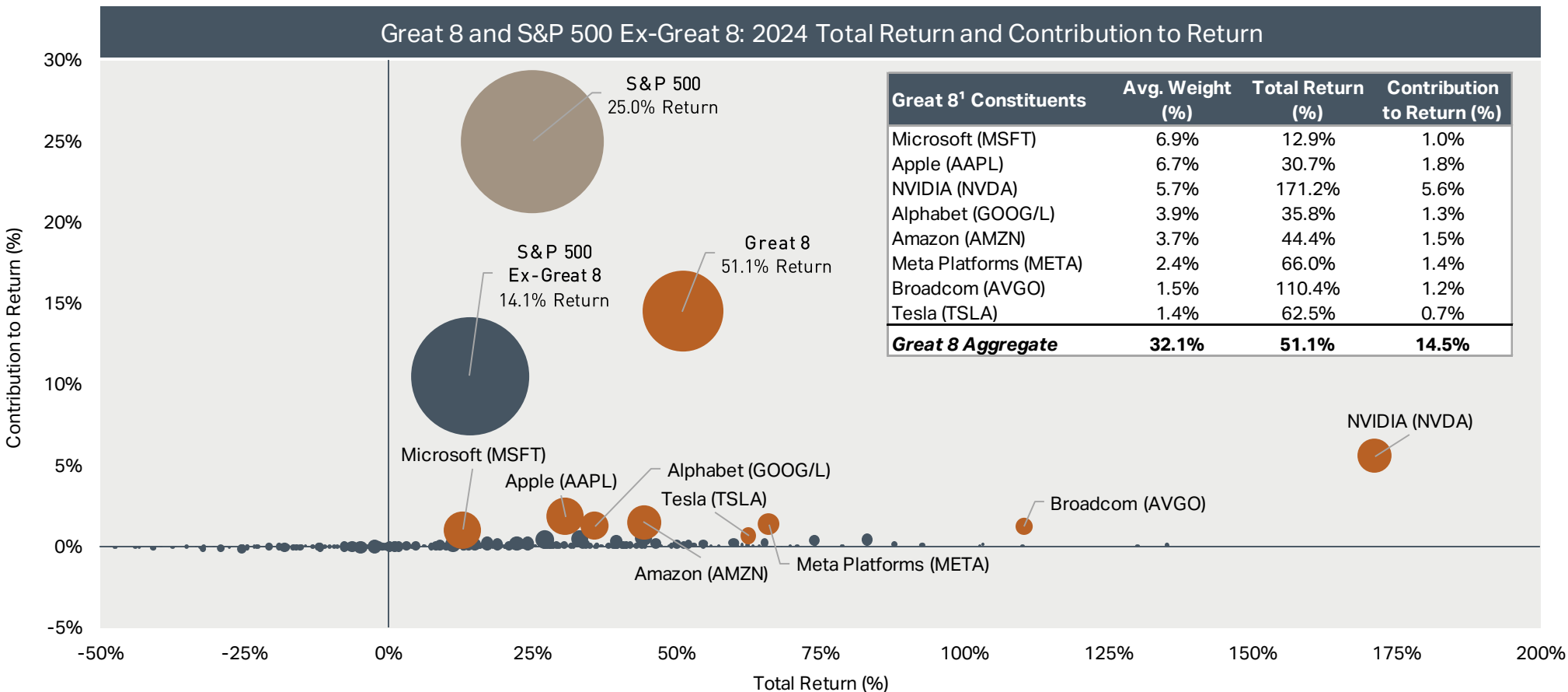
Business Stability

The ability to pay a dividend is an important indicator to investors that the company has a proven and sustainable business model.

Financial Strength

Dividends are a powerful tool in communicating financial health to the capital markets.

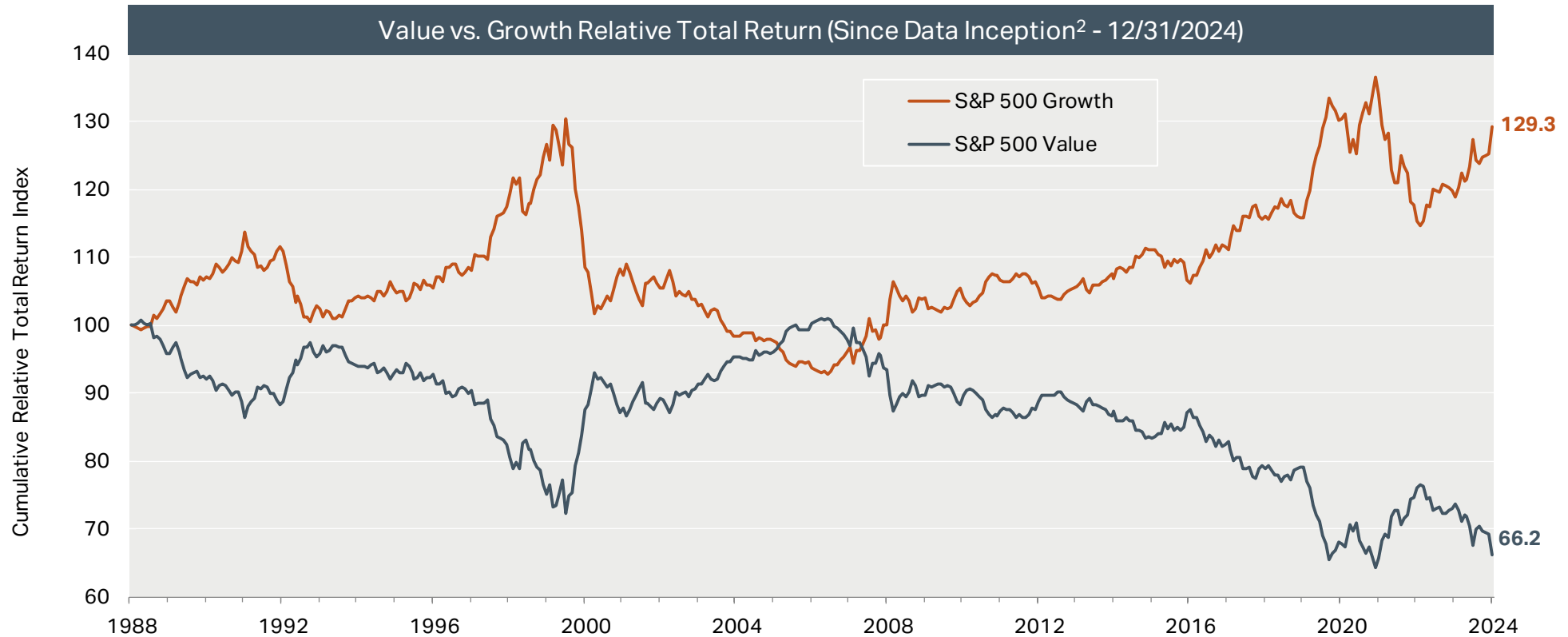
Narrow Mega-Cap Leadership: S&P 500 RETURN DRIVEN BY A SMALL SUBSET OF STOCKS IN 2024



- Much of the index return has been driven by the narrow leadership of eight of the largest market-cap weighted stocks or the "Great 8", up +51.1%.
- These stocks represent a mere 1.6% of the number of stocks in the S&P 500 index but accounted for 32.1% of the market-cap weight and 58% of the index's 25.0% return.

Figures represent the 2024 total return of the S&P 500 Index, the "Great 8" group defined below, and the S&P 500 Index returns excluding the "Great 8" stocks. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For illustration purposes only. **Past performance does not guarantee future results.** The index and other amounts shown above do not relate to the Bahl & Gaynor strategies and are for illustrative purposes only. ¹"Great 8" stocks include Meta Platforms (META), Apple (AAPL), Amazon (AMZN), Tesla (TSLA), Microsoft (MSFT), Alphabet (GOOG/L), Nvidia (NVDA), and Broadcom (AVGO). Data as of most recent quarter end.

Source: FactSet.



- Bahl & Gaynor’s dividend growth philosophy leads to ownership of both growth and value companies and is not predicated on style favoritism.
- Value and growth style sentiment can fluctuate wildly over time, the last decade representing a growth style bull market that may be ending amid geopolitical, inflationary, and valuation headwinds.
- Bahl & Gaynor’s style agnosticism seeks to address risks attendant to myopic market-level favoritism.

¹S&P Growth and Value Classifications sourced from Standard & Poor’s and determined by ratio of Growth Factors (3YR Net Change in EPS over Current Price, 3YR Sales per Share Growth Rate and trailing twelve months (TTM) Momentum) and Value Factors (Book Value to Price Ratio, Earnings to Price Ratio and Sales to Price Ratio). ²12/30/1988. **Past performance does not guarantee future results.** Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrance of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices. The index and other amounts shown above do not relate to the Bahl & Gaynor Dividend strategy and are for illustrative purposes only.

Source: FactSet, 2025.

Goals

The Bahl & Gaynor Dividend strategy seeks:



Long-Term Growth of Dividend Income



Downside Protection



Total Return

Strategy

- Unique philosophy focused on high-quality, dividend-paying businesses with underappreciated capabilities to compound capital and grow dividends over time.
- Dividends provide tax-favored income for individuals.
 - 97.9% of dividend income was qualified.^{1,2}
- 100% of companies currently owned in the strategy pay dividends in US dollars.
- Trailing-twelve-month turnover of 17.9%², consistent with long-term investment focus.
- High active share³ large cap core mandate seeking competitive through-cycle risk-adjusted returns vs. S&P 500 benchmark.

Inherent Risk Mitigation

A risk-aware philosophy that has historically produced competitive risk-adjusted returns relative to the benchmark.

¹A qualified dividend is taxed at the capital gains tax rate versus the ordinary income tax rate. This does not constitute tax advice. Please consult a tax advisor regarding the taxation of dividends.

²Data as of most recent quarter end. ³Active Share measures the fraction of a portfolio (based on position weights) that differs from the benchmark. The higher the active share, the greater the difference between the portfolio and index holdings/weights. Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and large cap company risk. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results. An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

Long-Term Growth of Dividend Income¹

- Dividend yield of 1.8%² from 45+ stocks, all of which pay a dividend.
 - Weighted average one-year dividend growth rate of 11.5% and five-year dividend growth rate of 9.6%.
 - 45 of the 55 holdings have increased the dividend for at least 10 consecutive years³.

Downside Protection & Diversification

- Over the last year, the strategy has exhibited strong downside capture ratio of 80.0% versus the S&P 500⁴.
 - Gross/net downside capture of 80.0% / 85.3% versus the S&P 500 since 12/31/1999⁵ (6th/ 9th percentile rank versus large cap core peers, "peers")⁶.
 - High conviction, and often high-quality stocks are held at overweight positions; the top 10 holdings comprise 38.7% of the portfolio with active share of 82.4% relative to the S&P 500¹.

Long-Term Capital Appreciation through Risk-Adjusted Returns, Since 12/31/1999⁵

- Gross/net beta of 0.81 / 0.82 compared to the S&P 500 (6th / 6th percentile rank versus peers).
 - Gross/net alpha of 2.16 / -0.89 compared to the S&P 500 (27th / 99th percentile rank versus peers).
 - Gross/net standard deviation of 13.24% / 13.34% compared to the S&P 500 at 15.29% (6th / 6th percentile rank versus peers).
 - Competitive risk adjusted returns with gross / net Sharpe ratio of 0.51 / 0.26 versus the S&P 500 Sharpe ratio of 0.38 (16th / 99th percentile rank versus peers).

Data as of most recent quarter end. Sources: Bahl & Gaynor, FactSet, Informa – Zephyr. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For illustration purposes only. **Past performance does not guarantee future results.** ¹Data is drawn from the Bahl & Gaynor Dividend model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. ²Dividend yield includes cash holdings. ³An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time. ⁴Historical downside capture is the sum of Bahl & Gaynor Dividend returns on all S&P 500 down days divided by the sum of S&P 500 returns on all respective down days. Down days are defined as any trading day the S&P 500 Index posts a negative total return. The above is intended only to illustrate how the strategy has behaved in relation to the S&P 500 on down days and makes no representation about investment performance. Bahl & Gaynor Dividend performance is derived from the internal rate of return (IRR) of a single non-fee paying representative account. It is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. ⁵Time period chosen to show performance of the strategy from the prior market cycle peak through the entirety of that cycle. ⁶Percentile ranking courtesy of Informa – PSN's Large Cap Core Universe. PSN US Large Cap Core Universe includes US equity products that select Large Cap (over \$10B) as their primary market capitalization range with core chosen as the primary style. REITs and convertible products are excluded.

The Bahl & Gaynor Dividend strategy invests in high-quality dividend-growth companies to form a portfolio that provides current income and accelerated portfolio income growth.

Bottom-Up Quantitative Screen

- \$1 billion market cap at purchase
- Historical earnings and dividend growth (e.g., two dividend increases in the last five years)
- Strong balance sheets and cash flow generation

Fundamental Sector Review

- Conducted by Investment Committee, with assigned sector responsibility
- Review current and potential holdings
- Quantitative and qualitative comparison of stocks versus peers, history and market

Fundamental Security Investigation

- Target dominant companies with clear competitive advantage and reasonable valuation
- Shareholder-friendly management with large insider ownership
- Emphasize companies with consistent growth characteristics
- Seek to meet with senior management
- Reduces stock universe to a Focus List of 200-300 stocks

Investment Committee Review & Implementation

- Consensus decision-making process
- Portfolio typically contains 45-55 stocks and a non-tactical 1% - 3% cash position
- Portfolio typically managed to maximum 5% capital contribution per stock
- Harmonious balance between absolute yield and growth of income

Bahl & Gaynor will consider selling or trimming our positions for any one of the following reasons:

Dividend Policy

- Declining growth rate
- No increase for some time
- Dividend payment reduction

Fundamental

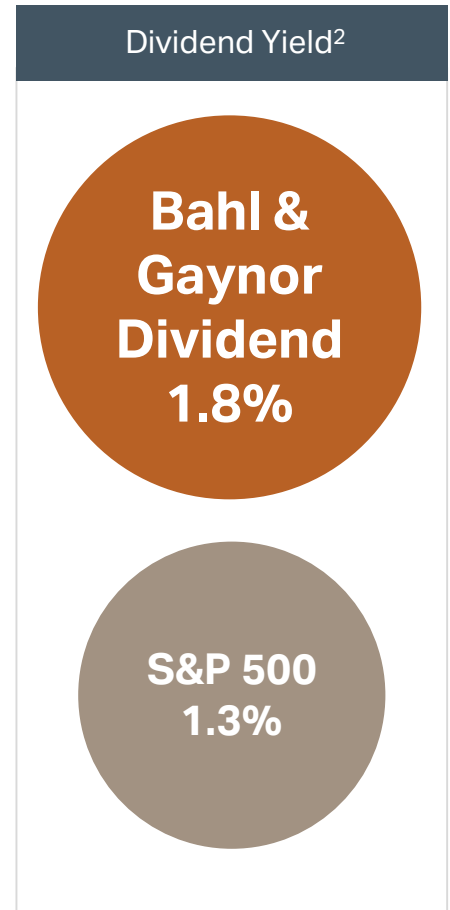
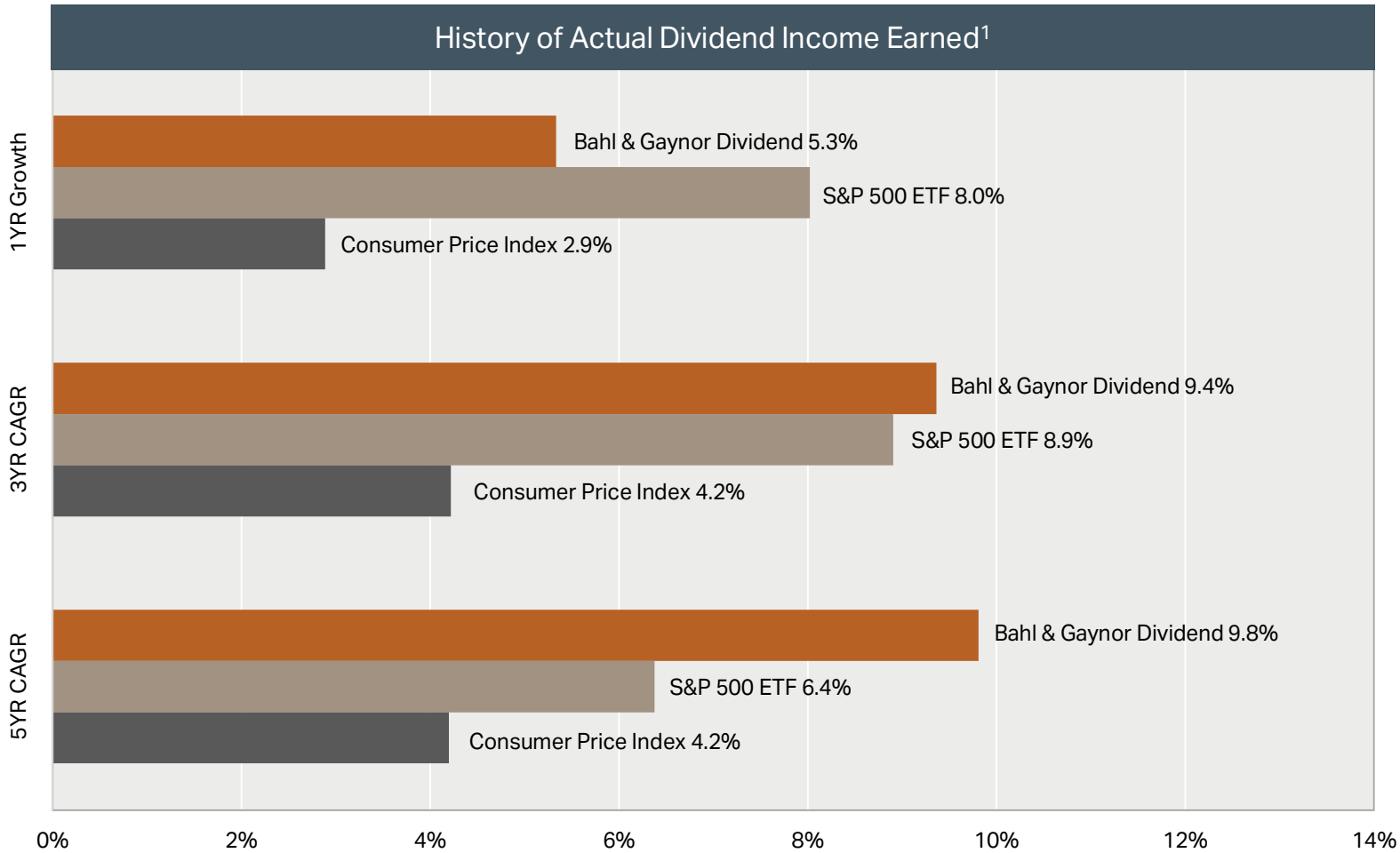
- Valuation
- Oversized position
- Better opportunity for yield, enhanced fundamentals, or income growth elsewhere

Cash Flow or Earnings

- Declining cash flow return on investment
- Negative operating cash flow
- Declining earnings quality
- Accounting issues

Management

- Unexpected leadership change
- New ownership, acquisition or rising debt level
- Unusual insider trading



CAGR is the compound annual growth rate. **Past performance does not guarantee future results.** These figures are for illustrative purposes only. Individual Bahl & Gaynor clients may realize different income growth rates due to variable client investing needs. ¹The income growth rate for the Bahl & Gaynor Dividend strategy is calculated as of the most recent quarter-end using the trailing twelve months of income earned in a model portfolio, with income reinvestment, compared to the income earned in the twelve-month period one, three, and five years prior. **The income growth rate for the SPDR® S&P 500 ETF Trust (SPY) is shown as an investable proxy for the S&P 500 Index that pays out real distributions of dividend income paid by the index constituents. SPY was chosen versus other S&P 500 Index Tracking ETFs due to its status as the largest ETF tracking the S&P 500 Index and its longer history, with an inception date of 1/22/1993, versus peers. SPY income is calculated as of the most recent quarter-end using the trailing twelve months of income earned per the distribution rate paid by the ETF, with income reinvestment at the end of each quarter, compared to the income earned in the twelve-month period one, three, and five years prior. The Consumer Price Index (CPI) is released by the Bureau of Labor Statistics as a measure of the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services.** ²Dividend yield includes cash holdings.

Source: Bahl & Gaynor, FactSet, and Bloomberg.

Bahl & Gaynor Dividend Model Portfolio Dividend Analysis[†]: AN EMPHASIS ON CURRENT INCOME AND ACCELERATED DIVIDEND GROWTH

Company Name	1-Year Dividend Growth	5-Year Average Dividend Growth ¹	Dividend Yield	Income Percentage	10+ Years of Dividend Increases
AbbVie Inc	5.8%	6.8%	3.7%	5.8%	✓
Accenture PLC Ireland Class A	14.7%	13.1%	1.7%	1.4%	✓
Air Prods & Chems Inc	1.1%	8.8%	2.4%	2.3%	✓
American Financial Group Inc Ohio	12.7%	12.2%	2.3%	1.2%	✓
Analog Devices Inc	7.0%	11.2%	1.7%	1.4%	✓
Apollo Global Mgmt Inc Cl A	7.6%	-1.5%	1.1%	1.3%	✓
Automatic Data Processing Inc	10.0%	11.1%	2.1%	0.5%	✓
Avery Dennison Corp	8.6%	8.7%	1.9%	1.4%	✓
Booz Allen Hamilton Holding Corp Cl A	8.5%	13.6%	1.6%	1.5%	✓
Broadcom Inc	12.4%	12.7%	1.0%	4.9%	✓
Broadridge Financial Solutions Inc	10.0%	10.3%	1.6%	3.3%	✓
Carlisle Cos Inc	17.6%	14.9%	1.1%	1.4%	✓
CBOE Global Mkts Inc	14.5%	11.8%	1.3%	0.6%	✓
Chevron Corp	7.9%	6.5%	4.5%	2.1%	✓
Cintas Corp	15.6%	19.6%	0.9%	1.6%	✓
CME Group Inc Cl A	4.5%	8.9%	2.0%	0.6%	✓
CMS Energy Corp	5.6%	6.1%	3.1%	1.5%	✓
D R Horton Inc	33.3%	18.0%	1.1%	0.4%	✓
Dell Technologies Inc Cl C	20.3%	-	1.5%	1.6%	✓
Eli Lilly & Co	15.4%	15.2%	0.8%	2.1%	✓
Evercore Inc Class A	5.3%	6.6%	1.2%	1.1%	✓
Hartford Financial Services Group Inc	10.6%	11.6%	1.9%	2.5%	✓
Hershey Co	14.9%	12.1%	3.2%	1.2%	✓
Home Depot Inc	7.7%	10.6%	2.3%	2.6%	✓
JPMorgan Chase & Co	19.0%	6.8%	2.1%	2.0%	✓
Keurig Dr Pepper Inc	7.0%	8.9%	2.9%	1.5%	✓
Kkr & Co Inc Cl A	6.1%	7.0%	0.5%	0.4%	✓
L3Harris Technologies Inc	1.8%	9.1%	2.2%	1.1%	✓
Marsh & McLennan Cos Inc	14.8%	12.4%	1.5%	2.8%	✓
Merck & Co Inc	5.2%	5.8%	3.3%	2.9%	✓
Meta Platforms Inc Cl A	-	-	0.3%	0.4%	✓
Mondelez Intl Inc Cl A	10.6%	10.5%	3.1%	4.6%	✓
Motorola Solutions Inc	11.2%	11.2%	0.9%	2.2%	✓
Nextera Energy Inc	10.2%	10.5%	2.9%	3.5%	✓
Northrop Grumman Corp	10.2%	9.3%	1.8%	0.7%	✓
Oracle Corp	-	10.8%	1.0%	0.7%	✓
Otis Worldwide Corp	14.7%	0.0%	1.7%	0.8%	✓
PepsiCo Inc	7.1%	7.2%	3.6%	2.8%	✓
Phillips 66	9.5%	5.0%	4.0%	1.2%	✓
Procter & Gamble Co	7.0%	6.2%	2.4%	1.7%	✓
ProLogis Inc	10.3%	12.6%	3.6%	2.1%	✓
Qualcomm Inc	6.3%	6.5%	2.2%	1.2%	✓
Sempra	4.2%	5.1%	2.8%	2.6%	✓
Snap On Inc	15.1%	14.7%	2.5%	1.2%	✓
Starbucks Corp	7.0%	8.3%	2.7%	1.0%	✓
Stryker Corp	5.0%	7.9%	0.9%	0.9%	✓
Taiwan Semiconductor Mfg Ltd Sp ADR	27.2%	10.8%	1.4%	0.9%	✓
Targa Resources Corp	50.0%	-3.8%	1.7%	2.4%	✓
TJX Cos Inc	12.8%	10.3%	1.2%	2.4%	✓
Travelers Companies Inc	5.0%	5.1%	1.7%	1.3%	✓
Union Pacific Corp	3.1%	6.7%	2.4%	1.1%	✓
UnitedHealth Group Inc	11.7%	14.2%	1.7%	2.0%	✓
Waste Management Inc	7.1%	7.9%	1.5%	1.8%	✓
Williams Cos Inc	6.1%	4.6%	3.5%	4.5%	✓
Zoetis Inc Cl A	15.7%	20.1%	1.2%	0.6%	✓
Average (\$ Weighted)	11.5%	9.6%	1.8% ²		
S&P 500	5.2%	4.9%	1.3%		

13

Dividend increases from portfolio companies in 4Q24

12.3%

Average TTM increase of holdings that increased in the quarter

53

Portfolio dividend increases YTD

Dividend Increase in 4Q24

Largest Income Percentage

Bahl & Gaynor Dividend model portfolio is fully discretionary, unconstrained and is subject to change. The holdings shown should not be considered a recommendation or solicitation to buy or sell any particular security and may not represent all of the securities purchased, sold or recommended for any particular advisory client. You should not assume that an investment in any of the securities was or will be profitable.

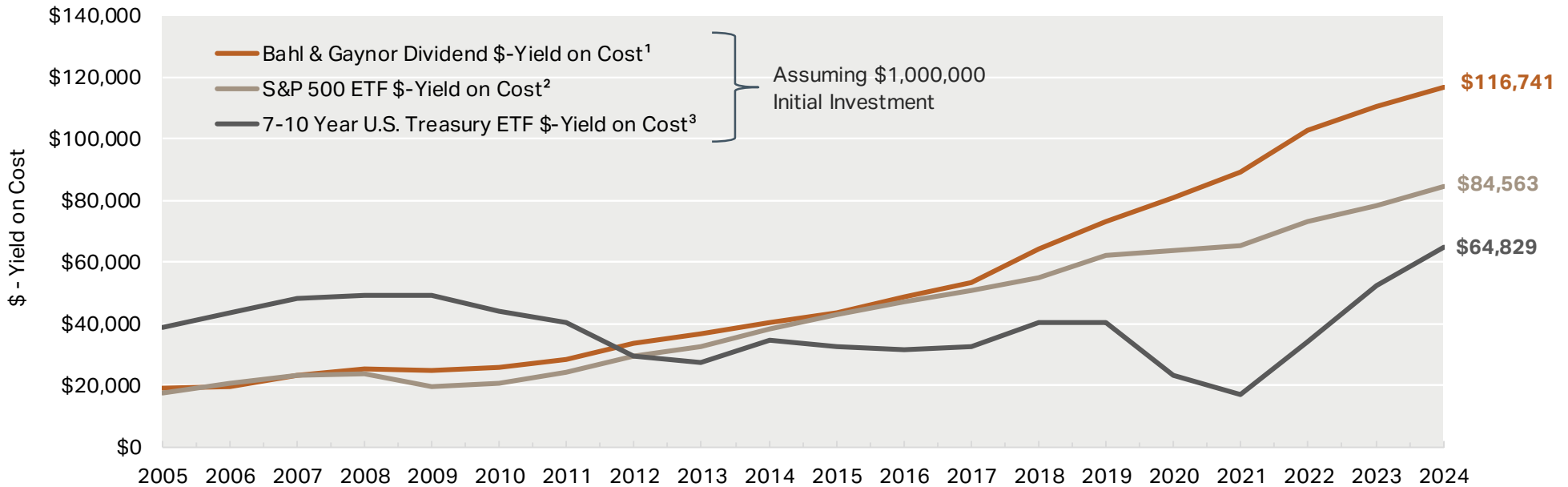
[†]Dividend increases are based on declaration date. ¹Bahl & Gaynor Dividend model portfolio 5-Year Dividend Growth is calculated as the compound annualized growth rate (CAGR) of the current dividend rate as of the most recent declaration date versus the same dividend rate 5 years prior. Figures based on Bahl & Gaynor Dividend strategy holdings as of most recent quarter end. S&P 500 5-Year Dividend Growth is calculated as the CAGR of the income earned in the most recent quarter versus the same quarter 5 years prior. This exhibit should not be construed to imply future results.

²Dividend yield includes cash holdings

The 10+ years of dividend increases represent consecutive years of dividend increases. The 1-year dividend growth, 5-year average dividend growth and 10+ years of dividend increases statistics are included for information purposes and represent past performances. The portfolio did not necessarily hold all these securities for the 1-, 5-, or 10- year periods and therefore, the portfolio has not necessarily experienced all these dividend increases even though these securities had those dividend increases over that period.

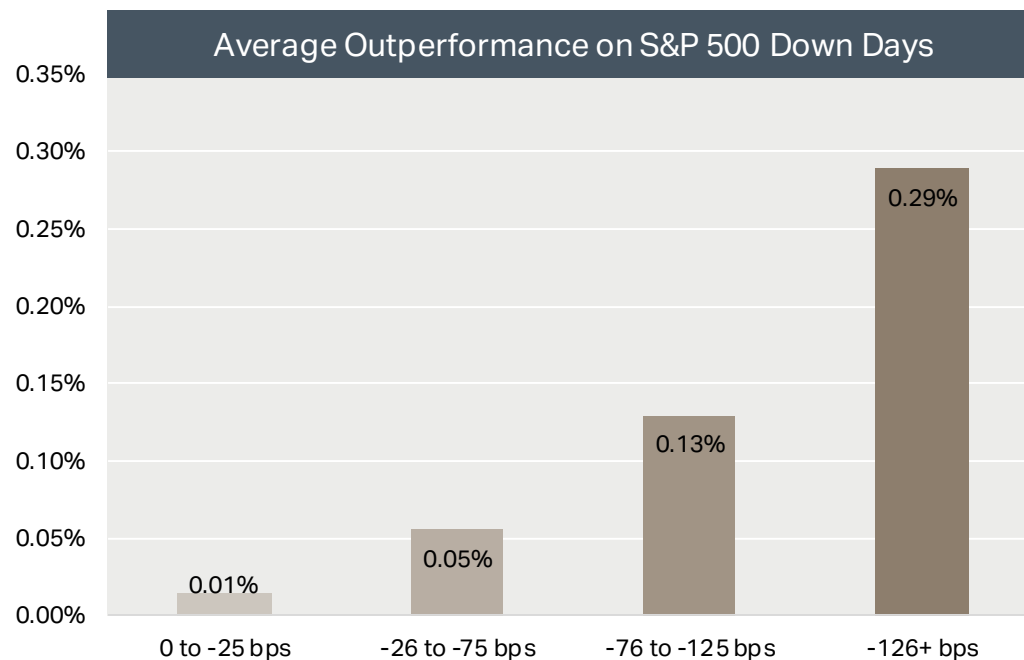
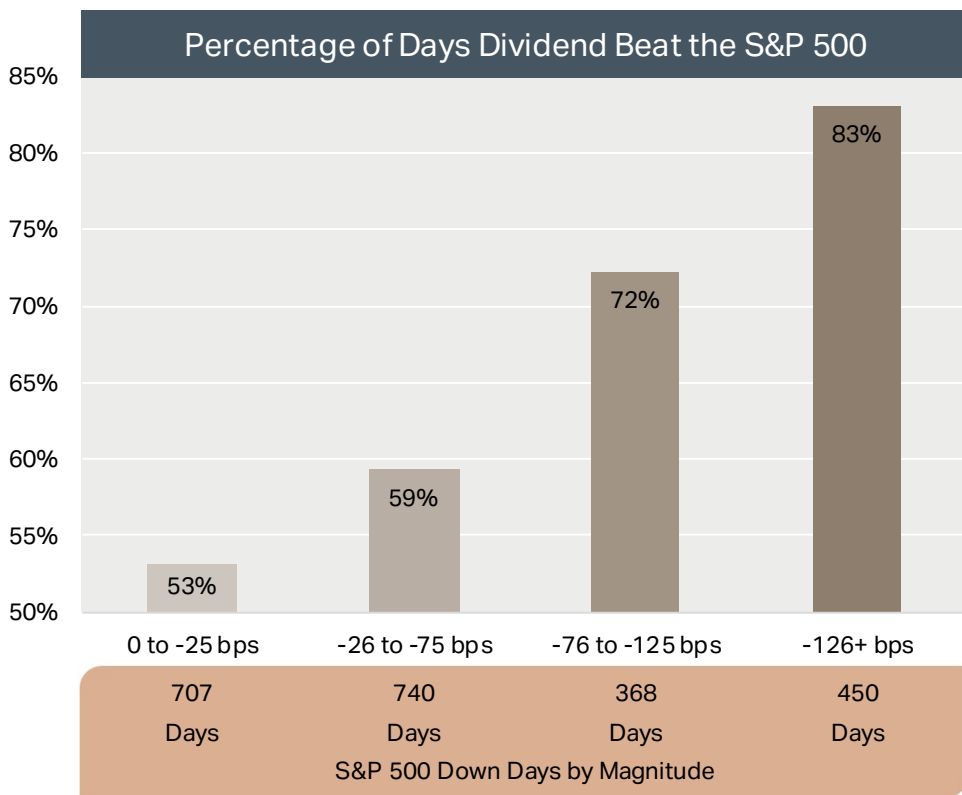
Source: Bloomberg, FactSet, and company annual reports.

- Yield on cost is the actual dividend income earned divided by the initial investment specified at the starting date. It can only grow through owning stocks that increase the dividends they pay over time.
- The Bahl & Gaynor Dividend strategy generated \$116,741 in income during the trailing twelve months ended 12/31/2024 based on a \$1MM initial investment at 12/31/2004.



Yield on Cost ⁴	3 Year	5 Year	7 Year	10 Year	PTD ⁵
Bahl & Gaynor Dividend	2.21%	3.14%	4.17%	5.80%	11.67%
S&P 500 ETF	1.54%	2.35%	2.94%	4.06%	8.46%
7-10 Year U.S. Treasury ETF	3.09%	3.29%	3.59%	3.77%	6.48%

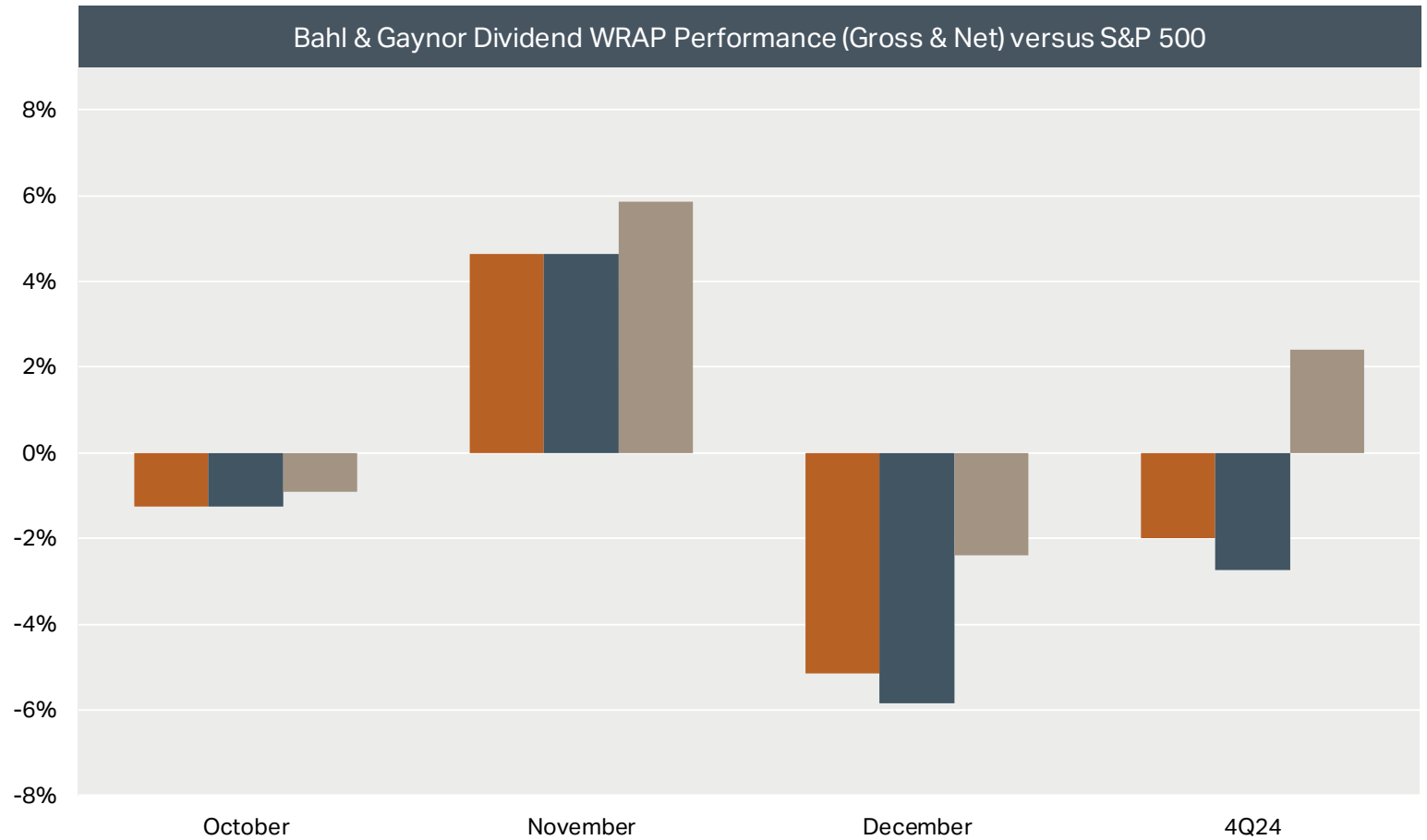
¹Yield on Cost is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. Bahl & Gaynor Dividend's Yield on Cost is calculated as of the most recent year-end using a model account by dividing the trailing twelve months of income earned by the market value as of 12/31/2004 and includes reinvestment of income. The yield is dollarized using \$1MM initial starting investment at PTD, 12/31/2004. ²SPDR® S&P 500 ETF Trust (SPY) Yield on Cost is calculated using the same methodology, including income reinvestment, at strategy PTD, 12/31/2004. **SPY is used as an investable proxy of the S&P 500 Index that pays real distributions of dividend income paid by the index constituents. SPY was chosen versus other S&P 500 Index Tracking ETFs due to its status as the largest ETF tracking the S&P 500 Index and its longer history, with an inception date of 1/22/1993, versus peers.** ³Shares 7-10 Year Treasury Bond ETF (IEF) Yield on Cost is calculated using the same methodology, including income reinvestment, at strategy PTD, 12/31/2004. IEF is used as a proxy for prevailing 10-Year U.S. Government bonds, so income reinvestment follows the same methodology as the equity investments. **IEF was chosen versus other U.S. Treasury ETFs given its status as the largest ETF product focused on intermediate term (e.g., 7-10 Year) U.S. Treasury bonds.** ⁴Yield on Cost for each time period is calculated following the same methodology but is compared to beginning capital three, five, seven, and ten years prior. ⁵Period to date (PTD) yield on cost beginning 12/31/2004. These figures are for illustrative purposes only. Individual Bahl & Gaynor clients may realize different income growth rates due to variable client investing needs. **Past performance does not guarantee future results.** Source: Bahl & Gaynor and Bloomberg as of most recent quarter end.



- Bahl & Gaynor Dividend value-added has historically increased as daily market returns become more negative.
- In total, the Bahl & Gaynor Dividend strategy outperformed the S&P 500 on 64.2% of down days over the trailing 10 years.
- Lower standard deviation of return and beta relative to peers and the broader market can indicate fewer and less severe losses in volatile times.

*The above is intended only to illustrate how the Bahl & Gaynor Dividend strategy has behaved in relation to the S&P 500 Index on down days and makes no representation about investment performance. Down days are defined as any trading day the S&P 500 posts a negative total return. Bahl & Gaynor Dividend downside capture is derived from the internal rate of return (IRR) of a single non-fee paying representative account, is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. †Data is the trailing 10 years from 12/31/2014 to 12/31/2024. Investing involves risk including possible loss of principal. **Past performance is not a guarantee of future results.** No representation, warranty, or undertaking, expressed or implied, is given to the accuracy or completeness of such information by Bahl & Gaynor or any other person. While such sources are believed to be reliable, Bahl & Gaynor does not assume any responsibility for the accuracy or completeness of such information. Bahl & Gaynor does not undertake any obligation to update the information contained herein as of any future date.*
Source: Bahl & Gaynor.

Bahl & Gaynor Dividend WRAP Performance: AS OF DECEMBER 31, 2024



Bahl & Gaynor Dividend WRAP (Gross)

Bahl & Gaynor Dividend WRAP (Net)

S&P 500

-1.26%

4.64%

-5.15%

-2.00%

-1.26%

4.64%

-5.85%

-2.73%

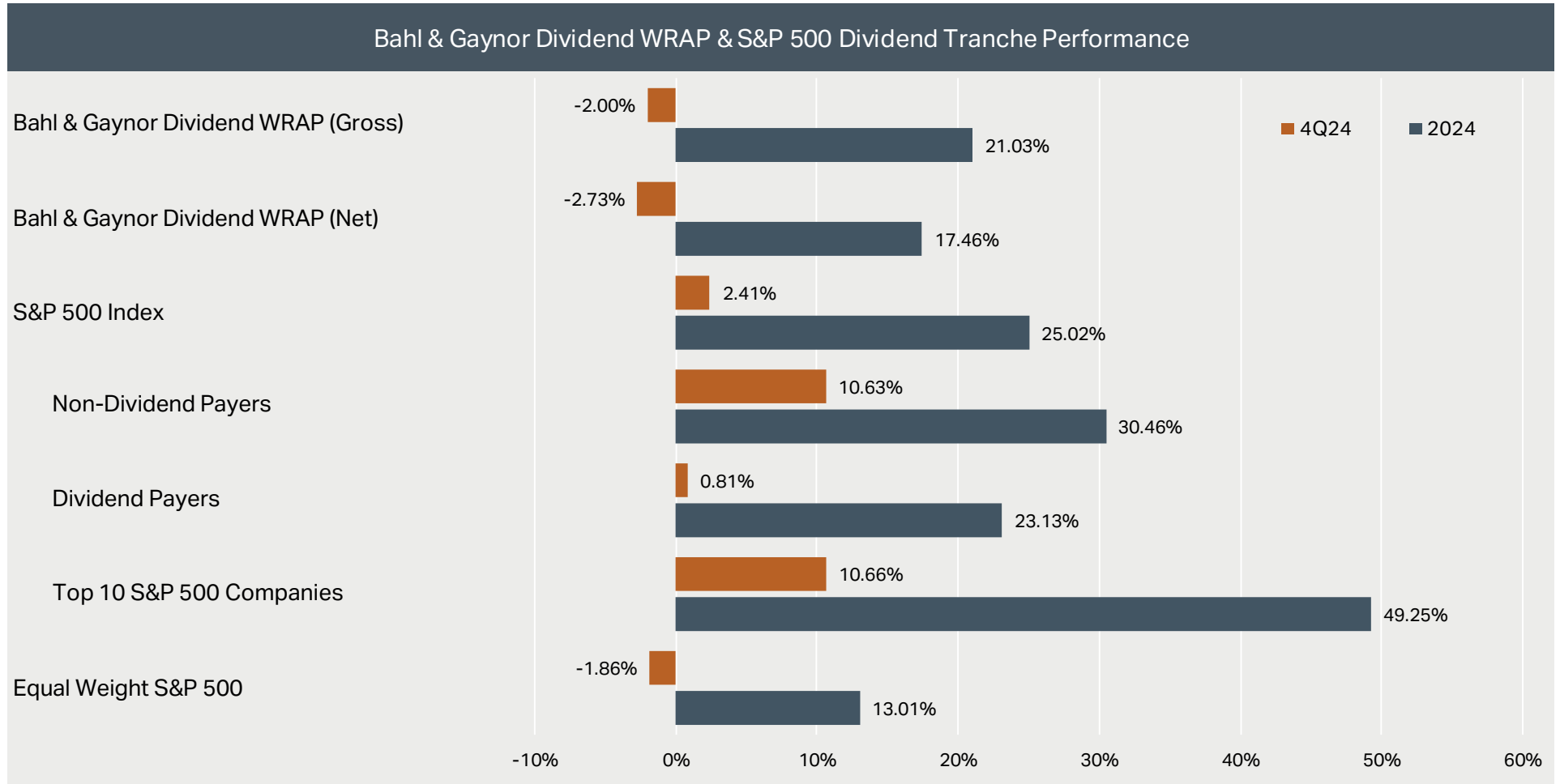
-0.91%

5.87%

-2.38%

2.41%

Past performance does not guarantee future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time.

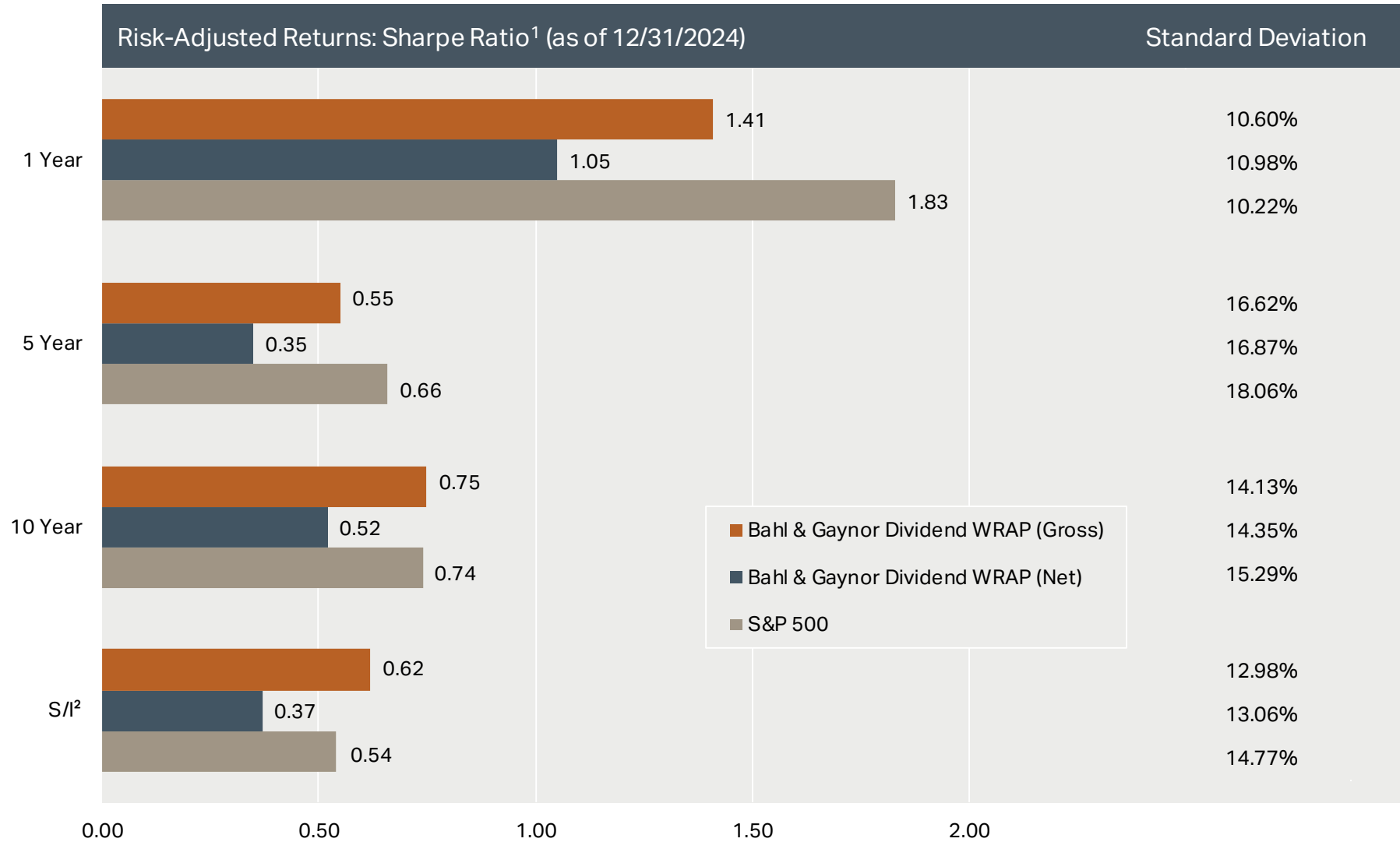


Data as of most recent quarter end. **Past performance does not guarantee future results.** The S&P 500 dividend tranches are calculated as cap-weighted return figures. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. Top 10 S&P 500 Companies include the top market-cap weighted companies, or top 11 stocks including both share classes of Alphabet, throughout the period. 2024 year-to-date return is the average cap-weighted return of Microsoft (MSFT), Apple (AAPL), Nvidia (NVDA), Alphabet (GOOG/L), Amazon (AMZN), Meta Platforms (META), Berkshire Hathaway (BRK.B), Broadcom (AVGO) Eli Lilly (LLY), and Tesla (TSLA). 4Q2024 return is the average cap-weighted return of Apple (AAPL), Nvidia (NVDA), Microsoft (MSFT), Amazon (AMZN), Alphabet (GOOG/L), Meta Platforms (META), Tesla (TSLA), Broadcom (AVGO), Berkshire Hathaway (BRK.B), and JPMorgan & Chase (JPM). The Equal Weight S&P 500 is proxied by the S&P500 Equal weighted USD Total Return Index (SPXEWTR). It should not be assumed that client account holdings do or will correspond directly to any comparative indices. The Dividend strategy is typically compared to the S&P 500 Index. Any comparison to the Equal Weight S&P 500 Index is for illustrative purposes only.

Source: FactSet, 2024

Risk-Adjusted Return Results:

ACTIVE, DIFFERENTIATED RISK ADJUSTED RETURN PROFILE VS. INDEX

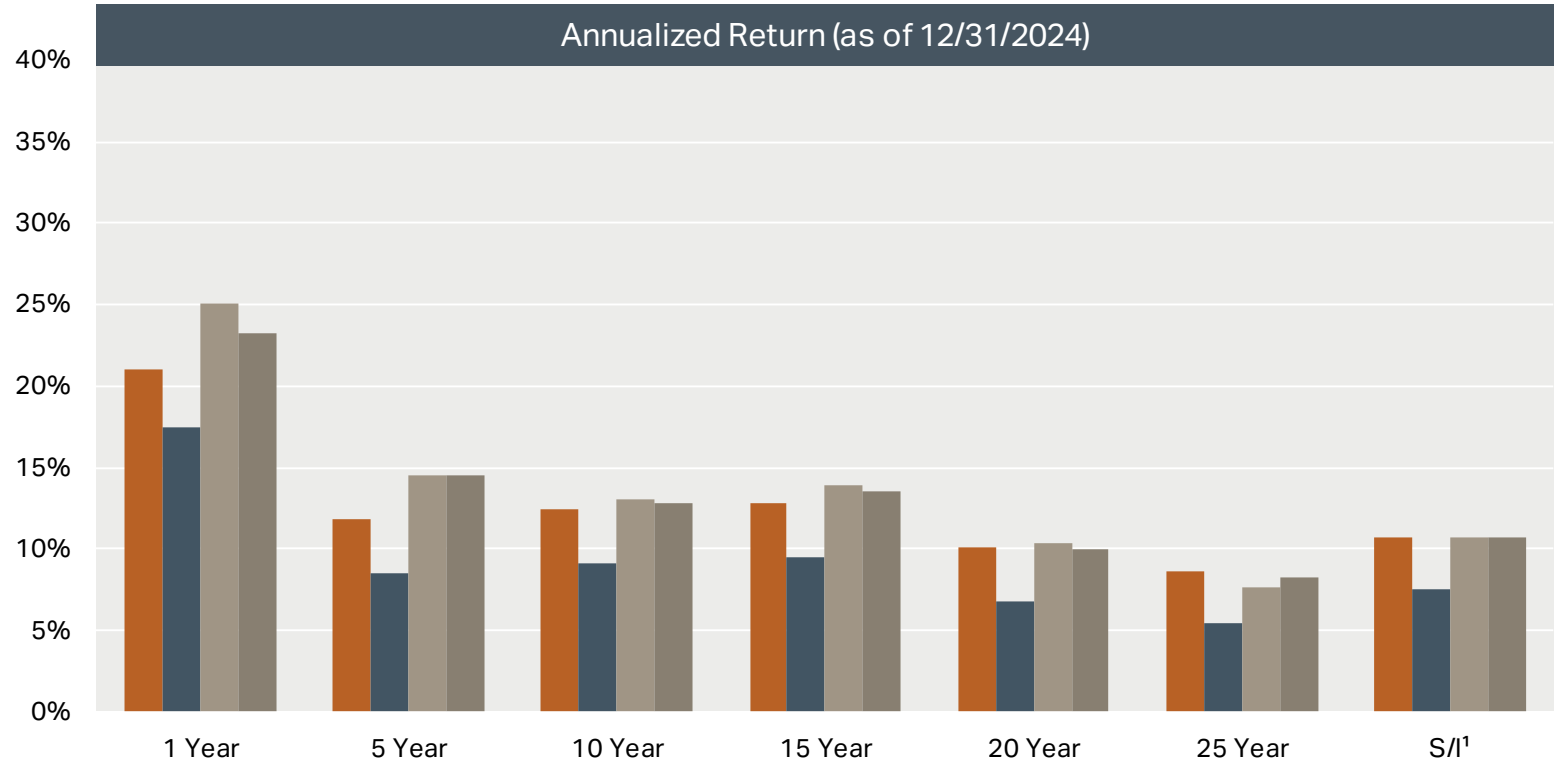


¹ Sharpe Ratio is a measure for calculating risk-adjusted return. It is the return earned in excess of the risk-free rate per unit of volatility or total risk. ²Inception date 6/30/1990. All periods greater than one year are annualized. **Past performance does not guarantee future results.** Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles The return figures are calculated as a cap-weighted, float-adjusted index.

Source: Zephyr.

Bahl & Gaynor Dividend WRAP Composite Performance:

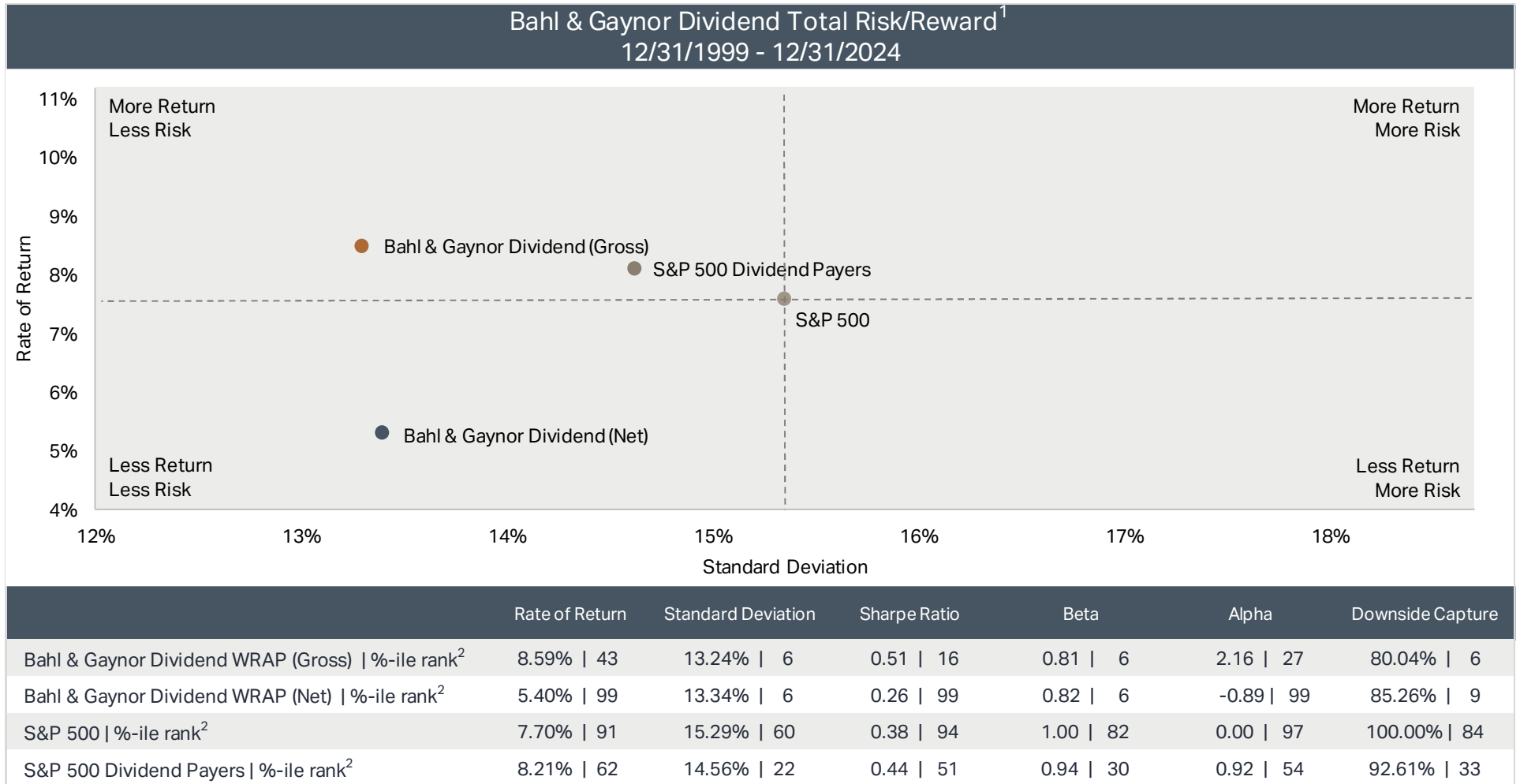
LONG-TERM FOCUS HAS PROVIDED COMPETITIVE THROUGH-CYCLE RETURNS RELATIVE TO STYLE PROXIES AND BENCHMARKS



	Performance						
Bahl & Gaynor Dividend WRAP (Gross)	21.03%	11.84%	12.40%	12.77%	10.05%	8.59%	10.74%
Bahl & Gaynor Dividend WRAP (Net)	17.46%	8.54%	9.09%	9.45%	6.81%	5.40%	7.48%
S&P 500	25.02%	14.53%	13.10%	13.88%	10.35%	7.70%	10.67%
S&P 500 Dividend Payers	23.21%	14.53%	12.82%	13.56%	10.01%	8.21%	10.74%

- Bahl & Gaynor’s active risk management approach seeks to deliver a differentiated risk-adjusted return profile versus the S&P 500.

*¹Inception date 6/30/1990. All periods greater than one year are annualized. **Past performance does not guarantee future results.** Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time. The S&P 500 Dividend Payers consists of only dividend-paying companies at the beginning of each year in the S&P 500. The return figures are calculated as a cap-weighted, float-adjusted index. The Bahl & Gaynor Dividend strategy is typically compared to the S&P 500 Index. Any comparison to other benchmarks is for illustrative purposes only.*



- Our primary objectives are long-term growth of dividend income, downside protection, and total return.

¹Time period chosen to show performance of the strategy from the prior market cycle peak through the entirety of that cycle. ²Percentile rankings courtesy of Informa – PSN’s Large Cap Core Universe. PSN US Large Cap Core Universe includes US equity products that select Large Cap (over \$10 billion) as their primary market capitalization range with Core chosen as the primary style. REIT and convertible products are excluded. The S&P 500 Dividend Payers consists of only dividend-paying companies at the beginning of each year in the S&P 500. The return figures are calculated as a cap-weighted, float-adjusted index. At the time of this update, there were 37 peers available for consideration in the rankings. **Past performance does not guarantee future results.** The Bahl & Gaynor Dividend strategy is typically compared to the S&P 500 Index. Any comparison to other benchmarks is for illustrative purposes only.

Source: Informa – PSN

Bahl & Gaynor Dividend Sector Allocation History													S&P 500
Sector	4Q14	4Q15	4Q16	4Q17	4Q18	4Q19	4Q20	4Q21	4Q22	4Q23	3Q24	4Q24	4Q24
Communication Services	-	-	-	-	2.2%	2.2%	3.0%	1.7%	0.0%	0.0%	1.4%	2.1%	9.4%
Consumer Discretionary	9.8%	12.0%	10.7%	9.0%	5.6%	7.9%	6.0%	6.7%	7.2%	7.2%	6.8%	6.7%	11.3%
Consumer Staples	10.0%	10.5%	10.2%	9.3%	8.5%	7.0%	5.6%	6.2%	9.4%	8.8%	7.7%	6.8%	5.5%
Energy	7.9%	4.6%	3.8%	1.7%	2.8%	4.1%	1.6%	1.6%	4.9%	5.0%	5.4%	6.2%	3.2%
Financials	14.8%	19.5%	15.7%	17.7%	17.1%	16.4%	15.0%	15.8%	15.3%	14.6%	14.8%	16.0%	13.6%
Health Care	19.9%	15.5%	16.2%	15.6%	17.1%	10.9%	14.9%	16.8%	16.5%	15.0%	15.1%	13.7%	10.1%
Industrials	11.7%	12.1%	13.3%	11.9%	11.4%	12.9%	15.6%	11.5%	14.3%	19.9%	18.8%	17.8%	8.2%
Information Technology	18.7%	17.6%	20.9%	23.2%	22.9%	23.5%	26.3%	29.4%	21.7%	19.4%	19.5%	21.0%	32.5%
Materials	4.4%	2.7%	1.5%	2.2%	2.2%	2.3%	2.5%	2.8%	2.5%	2.3%	3.2%	3.0%	1.9%
Real Estate	0.0%	1.0%	0.9%	1.8%	1.9%	2.9%	2.1%	2.1%	1.7%	2.0%	1.2%	1.0%	2.1%
Utilities	0.0%	1.8%	4.0%	4.9%	5.3%	6.9%	5.6%	4.2%	5.0%	4.5%	4.9%	4.6%	2.3%
Cash	2.8%	2.7%	2.8%	2.7%	3.0%	2.9%	1.8%	1.2%	1.7%	1.3%	1.2%	1.3%	0.0%

Top 10 Portfolio Holdings		
Holding	% of Portfolio	Dividend Yield
Broadcom (AVGO)	8.39%	1.0%
Eli Lilly (LLY)	4.65%	0.8%
Motorola Solutions (MSI)	4.08%	0.9%
Broadridge Financial (BR)	3.72%	1.6%
TJX (TJX)	3.40%	1.2%
Cintas (CTAS)	3.37%	0.9%
Marsh & McLennan (MMC)	3.16%	1.5%
AbbVie (ABBV)	2.78%	3.7%
Mondelez International (MDLZ)	2.56%	3.1%
Targa Resources (TRGP)	2.55%	1.7%
% of Portfolio Value:	38.68%	

Portfolio Characteristics		
Characteristic	Bahl & Gaynor Dividend	S&P 500
P/E Ratio (trailing 12 months)	24.7x	27.1x
P/B Ratio	5.7x	4.8x
Weighted Average Market Cap	\$282.6 B	\$1,117.1 B
Median Market Cap	\$81.0 B	\$37.1 B
Dividend Yield	1.8%	1.3%
Number of Positions	55	503

Data is drawn from the Bahl & Gaynor Dividend model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. Portfolio dividend yield includes cash holdings. ¹Sector weights are as of period end.

Source: FactSet.

Bahl & Gaynor Dividend WRAP versus S&P 500 and Other Indices

Annual & Quarterly Performance	Bahl & Gaynor Dividend WRAP (Gross)	Bahl & Gaynor Dividend WRAP (Net)	S&P 500	Equal Weight S&P 500
2024	21.03%	17.46%	25.02%	13.01%
4Q2024	-2.00%	-2.73%	2.41%	-1.86%
3Q 2024	8.33%	7.53%	5.89%	9.60%
2Q 2024	2.88%	2.11%	4.28%	-2.63%
1Q 2024	10.80%	9.98%	10.56%	7.91%
2023	12.52%	9.20%	26.29%	13.87%
2022	-9.38%	-12.05%	-18.11%	-11.45%
2021	28.12%	24.35%	28.71%	29.63%
2020	10.65%	7.40%	18.40%	12.83%
2019	35.13%	31.15%	31.49%	29.24%
2018	-1.53%	-4.43%	-4.38%	-7.64%
2017	24.75%	21.08%	21.83%	18.90%
2016	10.44%	7.19%	11.96%	14.80%
2015	0.31%	-2.64%	1.38%	-2.20%
2014	11.83%	8.54%	13.69%	14.49%
2013	28.73%	24.94%	32.39%	36.16%
2012	10.35%	7.10%	16.00%	17.65%
2011	5.43%	2.33%	2.11%	-0.11%
2010	12.50%	9.19%	15.06%	21.91%
2009	19.52%	16.00%	26.46%	46.31%
2008	-24.39%	-26.62%	-37.00%	-39.72%
2007	8.17%	4.98%	5.49%	1.53%
2006	10.57%	7.32%	15.79%	15.80%
2005	3.61%	0.56%	4.91%	8.06%
2004	11.78%	8.49%	10.88%	16.95%
2003	19.91%	16.38%	28.68%	40.97%
2002	-12.56%	-15.14%	-22.10%	-18.18%
2001	-7.44%	-10.16%	-11.89%	-0.39%
2000	6.64%	3.50%	-9.10%	9.64%
1999	3.60%	0.55%	21.04%	12.03%
1998	19.06%	15.56%	28.58%	12.19%
1997	43.56%	39.33%	33.36%	29.05%
1996	23.24%	19.61%	22.96%	19.02%
1995	35.33%	31.34%	37.58%	32.03%
1994	0.70%	-2.26%	1.32%	0.95%
1993	2.79%	-0.23%	10.08%	15.12%
1992	4.56%	1.48%	7.62%	15.63%
1991	36.64%	32.62%	30.47%	35.51%

Please review the GIPS Report on the following page. The Bahl & Gaynor Dividend strategy is typically compared to the S&P 500 Index. Any comparison to the Equal Weight S&P 500 Index is for illustrative purposes only.

Year	Net Return (%)	"Pure" Gross Return (%)	Benchmark Return (%) S&P 500	Number of Accounts	Composite Dispersion (%)	3 Year Ex-Post Standard Deviation		Total Composite Assets (\$MM)	Non-fee Paying Assets (%)	Total Firm Assets (\$MM)	Total AUA (\$MM) ¹
						Composite (%)	S&P 500 (%)				
2014	8.54	11.83	13.69	≤5	N/A	8.6	9.0	507.8	0.0	7,545.8	5,699.9
2015	-2.64	0.31	1.38	≤5	N/A	10.8	10.5	512.6	0.0	7,966.6	6,050.1
2016	7.19	10.44	11.96	≤5	N/A	10.6	10.6	513.1	0.0	8,792.4	8,425.1
2017	21.08	24.75	21.83	≤5	N/A	10.2	9.9	595.1	0.0	10,778.1	11,541.5
2018	-4.43	-1.53	-4.38	≤5	N/A	10.2	10.8	573.6	0.0	10,688.5	12,901.4
2019	31.15	35.13	31.49	≤5	N/A	10.9	13.1	581.1	0.0	15,358.8	22,144.9
2020	7.40	10.65	18.40	≤5	N/A	17.2	18.5	538.4	0.0	16,244.6	25,716.4
2021	24.35	28.12	28.71	≤5	N/A	16.5	17.2	675.5	0.0	18,705.1	32,123.7
2022	-12.05	-9.38	-18.11	≤5	N/A	19.6	20.9	533.9	0.0	16,936.7	29,420.5
2023	9.20	12.52	26.29	≤5	N/A	15.6	17.3	561.6	0.0	17,722.1	29,724.3

ORGANIZATION AND PRESENTATION STANDARDS - The firm is defined as Bahl & Gaynor Investment Counsel, Inc. (Bahl & Gaynor), an independent, privately held corporation registered as an investment adviser under the Investment Advisers Act of 1940. Based on the way the firm holds itself out in the marketplace and in order to adhere to both the requirements and the spirit of the GIPS standards, we have adopted the broadest possible definition of the firm. The firm includes all accounts managed by the firm. Bahl & Gaynor manages both institutional and high net worth accounts. Registration does not imply a certain level of skill or training. The composite of Bahl & Gaynor Dividend WRAP investment accounts under management was created in June 2009. Bahl & Gaynor claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Bahl & Gaynor has been independently verified for the periods June 30, 1990 to December 31, 2023. The verification reports are available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

SCHEDULES OF PERFORMANCE - The currency used to express performance is U.S. dollars. The composite includes portfolios that were charged a wrap fee by their respective custodians. Wrap fees take the place of a transaction fee structure and represent a percentage fee charged against assets under management. These wrap fees include all charges for trading costs, portfolio management, custody, and other administrative fees. Beginning July 1, 2009, the composite includes only wrap sponsors, performance results prior to this are derived from the Bahl & Gaynor Dividend composite returns. The composite was comprised of 100% wrap fee-paying sponsors as of Dec. 31, 2011 and later. Composite dispersion measures represent the consistency of a firm's annual composite performance with respect to the individual account annual returns within a composite. The dispersion of annual returns is measured by standard deviation across asset-weighted accounts. Dispersion includes only those accounts which have been included in the composite for the entire year. This eliminates any inaccuracies created by annualizing partial year returns. For those years when less than six portfolios were included in the composite for the full year, no internal dispersion measure is presented and the number of accounts is listed as ≤5. All risk measures are calculated using net-of-fee returns. Additional information regarding policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. **Past performance is not indicative of future results.** Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time.

COMPOSITE STYLE - The **Bahl & Gaynor Dividend WRAP Composite** (prior to 12/31/2024 this composite was known as *Large Cap Quality Growth Wrap*) typically invests in large capitalization, high-quality, dividend paying stocks and seeks to provide favorable downside capture characteristics and capital appreciation while emphasizing a growing income stream. Key material risks include the risks that stock prices will decline and that the composite will underperform its benchmark. As of January 1, 2016 the minimum account size for the composite is \$100,000, an account dropping below 75% of the composite's minimum threshold shall be removed from the composite at the beginning of the month it declined in market value. For all periods prior to 2016 the minimum account size was \$750,000. Beginning July 1, 2009 the composite includes only wrap sponsors, performance results prior to this are derived from the Bahl & Gaynor Dividend composite returns. A complete list and description of Firm composites and performance results is available upon request.

BENCHMARK - The S&P 500 Index is a capitalization-weighted index that measures the performance of 500 large capitalization domestic stocks representing all major industries. Index information was obtained by ICE Data Services and Bloomberg. As of December 31, 2024 the Russell 1000 Growth was retroactively removed for all periods. Changes to the composition of growth style benchmarks over time have made comparisons to the S&P 500 more meaningful. Benchmark returns are not covered by the report of the independent verifiers.

ADVISORY FEES - "Pure" gross returns, presented as supplemental information, do not reflect the deduction of any trading costs, fees or expenses and are presented for comparison purposes only. The wrap fee includes all charges for trading costs, portfolio management, custody, and other administrative fees and are representative of the Bahl & Gaynor Dividend composite. Net returns are calculated by subtracting the highest applicable wrap fee (3.00% on an annual basis, or 0.75% quarterly) on a quarterly basis from the "pure" gross composite quarterly return and reflect the reinvestment of income and other earnings. The standard fee schedule in effect is 3.00% on total assets.

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¹Assets Under Advisement (AUA) are presented as supplemental information. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional SMA accounts and certain platform assets). Assets under advisement include model-only platform assets in accounts over which the firm does not have discretion.



Robert S. Groenke

Mr. Groenke is Portfolio Manager & Principal, Chief Executive Officer & President. He is responsible for portfolio management, investment research of the real estate sector, and client service.

EDUCATION

University of Chicago
Master of Business Administration
University of Michigan
Bachelor of Arts in Economics



Kevin T. Gade, CFA, CFP®

Mr. Gade is Portfolio Manager & Principal, Chief Operating Officer. He is responsible for portfolio management, investment research of the health care sector, and client service.

EDUCATION

University of Cincinnati
Bachelor of Business Administration



Peter M. Kwiatkowski, CFA

Mr. Kwiatkowski is Portfolio Manager & Principal, Chief Investment Officer. He is responsible for portfolio management, investment research of industrials, and client service.

EDUCATION

California State University
Bachelor of Science



Nicholas W. Puncer, CFA, CFP®

Mr. Puncer is Portfolio Manager & Principal, Managing Director, Institutional. He is responsible for portfolio management, investment research of the telecommunication and information technology (software & IT services) sectors, and client service.

EDUCATION

University of Cincinnati
Bachelor of Science in Business Administration



Stephanie S. Thomas, CFA

Mrs. Thomas is Portfolio Manager & Principal, Managing Director, Institutional. She is responsible for portfolio management, investment research of the real estate sector, and client service.

EDUCATION

University of Notre Dame
Master of Business Administration
Wittenberg University
Bachelor of Arts



Edward A. Woods, CFA

Mr. Woods is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of financials (financial services, asset managers, and insurance), and client service.

EDUCATION

University of Cincinnati
Master of Business Administration
Wittenberg University
Bachelor of Arts



John B. Schmitz, CFA

Mr. Schmitz is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of the energy sector, and client service.

EDUCATION

University of Cincinnati
Bachelor of Business Administration



Ellis D. Hummel, CFP®

Mr. Hummel is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of the utilities and transportation sectors, and client service.

EDUCATION

Skidmore College
Bachelor of Arts



W. Jeff Bahl

Mr. Bahl is Portfolio Manager & Principal, Board Director. He is responsible for investment research of financials (investment banks, money center banks, and credit rating agencies), trading, and client service.

EDUCATION

Washington & Lee University
Bachelor of Science in Business Administration



Scott D. Rodes, CFA

Mr. Rodes is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the technology (hardware) and materials sectors, and client service.

EDUCATION

Xavier University
Master of Business Administration
Vanderbilt University
Bachelor of Engineering



Christopher M. Rowane, CFA, CWM®

Mr. Rowane is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the consumer discretionary sector, and client service.

EDUCATION

Gannon University
Master of Business Administration
Gannon University
Bachelor of Science in Business Administration



James E. Russell, Jr., CFA

Mr. Russell is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the health care sector, and client service.

EDUCATION

Emory University
Master of Business Administration
Centre College
Bachelor of Science



J. Eric Strange, CFA

Mr. Strange is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of consumer staples, and client service.

EDUCATION

Georgetown College
Bachelor of Science in Accounting



Keith H. Rennekamp, CFA, CFP®

Mr. Rennekamp is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of communication services, and client service.

EDUCATION

Xavier University
Master of Business Administration
The Ohio State University
Bachelor of Business Administration

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The primary focus for this investment strategy is generating current income to the investor that will grow over time. Protection in falling markets is a secondary goal, with long-term capital appreciation as a tertiary goal. The Strategy is designed for long-term investors who are willing to accept short-term market price fluctuations. Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and large cap company risk. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results.

An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

Definitions: **Alpha** is a measure of risk-adjusted return expected from a portfolio above the benchmark return at any point in time. **Beta** is a concept that measures the expected move in a portfolio's rate of return relative to movements in the benchmark. A beta greater than 1.0 suggests the portfolio is more volatile than the benchmark and a beta less than 1.0 indicates lower volatility. **Bottom-Up Stock Selection** is an investment approach that focuses on analyzing individual stocks and de-emphasizes the significance of macroeconomic and market cycles. **Dividend** is a portion of a company's profit paid to common and preferred shareholders. **Dividend Yield** is the annualized dividend per share divided by price per share. Dividend yield for the portfolio and benchmark is a weighted average of the results of the individual stocks. **Downside Capture** ratio measures a portfolio's performance in down markets relative to the benchmark. A value of less than 100% indicates that an investment has lost less than its benchmark during periods of negative returns for the benchmark. **Market Capitalization (Market Cap)** is the total dollar value of all outstanding shares (share price x outstanding shares) and is a measure of corporate size. **Price/Book Ratio (P/B Ratio)** is the weighted harmonic average of the portfolio stocks price divided by the book value per share. Book value is a company's total assets minus intangible assets and liabilities. **Price/Cash Flow Ratio (P/CF Ratio)** is the weighted harmonic average of the portfolio stocks share price divided by its operating cash flow per share. **Price/Earnings Ratio (P/E Ratio – Trailing 12 months)** is the weighted harmonic average of portfolio stocks share price divided by the earnings per share over the previous 12 months. **Price/Earnings Ratio (Forward P/E)** is the weighted harmonic average of the portfolio stocks share price divided by the next-twelve-months earnings per share estimate. **Sharpe Ratio** measures the efficiency, or excess return per unit of risk (volatility), of a manager's returns. **Standard Deviation** is a statistical measure of historical variability of returns around a mathematical average return that was produced by the portfolio over a given period. The higher the standard deviation, the greater the variability in returns relative to the average return.

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