



# Bahl & Gaynor Small Cap Dividend WRAP

Formerly Small Cap Quality Growth

**DECEMBER 31, 2024** 

513.287.6100 | bahl-gaynor.com

## Bahl & Gaynor Overview

We are guided by the philosophy that Dividends Pay Dividends®.

Bahl & Gaynor views its employee ownership structure as an extremely effective retention tool for promoting team stability and investment process execution.

Assets \$51.9B Under management/advisement as of 12/31/24 \$346.4M In strategy as of 12/31/24

The Team **Employees Investment Committee** Members

Our Firm **Employee** owned Years of expertise investing in high-quality, dividend-paying stocks

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†Bahl & Gaynor regulatory assets under management were \$20.1B and SMA platform assets under advisement were \$31.8B as of 12/31/2024.
Bahl & Gaynor Small Cap Dividend AUM was \$181.6M and AUA was \$164.9M. Source: Bahl & Gaynor. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional accounts and certain platform assets). Assets under advisement include model-only platform assets over which the firm does not have discretion.

A GIPS Composite report detailing GIPS compliant performance can be found within the final pages of this presentation.

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### **Investment Committee**

Investment Committee Members

#### **Communication Services**

Keith H. Rennekamp, CFA

Hired: May 2018

21 years experience

#### **Consumer Discretionary**

Christopher M. Rowane, CFA

Hired: May 2014 41 years experience

#### **Consumer Staples**

J. Eric Strange, CFA

Hired: April 2019 27 years experience

#### **Energy**

John B. Schmitz, CFA

Hired: December 2005 40 years experience

#### **Financials**

Edward A. Woods, CFA

Hired: September 2004 35 years experience

W. Jeff Bahl

Hired: May 2014 23 years experience

James E. Russell, Jr., CFA Hired: October 2014

36 years experience

#### **Healthcare**

Kevin T. Gade, CFA

Hired: September 2016 13 years experience

#### **Industrials & Transportation**

Peter M. Kwiatkowski, CFA

Hired: January 2019 25 years experience

#### **Information Technology & Materials**

Scott D. Rodes, CFA

Hired: June 2001 38 years experience Nicholas W. Puncer, CFA

Hired: July 2010 17 years experience

#### **Real Estate**

Stephanie S. Thomas, CFA

Hired: July 2012 34 years experience

Robert S. Groenke

Hired: December 2019 19 years experience

#### **Utilities**

Ellis D. Hummel

Hired: February 2008 32 years experience

#### Associate Portfolio Managers

lan T. Owens, CFA Hired: August 2017

10 years experience

Eric J. Zins. CFA

Hired: August 2018 10 years experience Kunaal A. Kanagal, CFA

Hired: May 2024 12 years experience Analysts

Jared A. Bresnen, CFA

Hired: September 2019 8 years experience

Hired: December 2021 7 years experience

Katherine H. Kober, CFA

#### **Summary:**

√ 14 Investment Committee members Average 29 years investment experience Average 12 years at Bahl & Gaynor

Investment decision made by consensus

Focused Topics

Current & Potential Holdings

Sector Update & Review

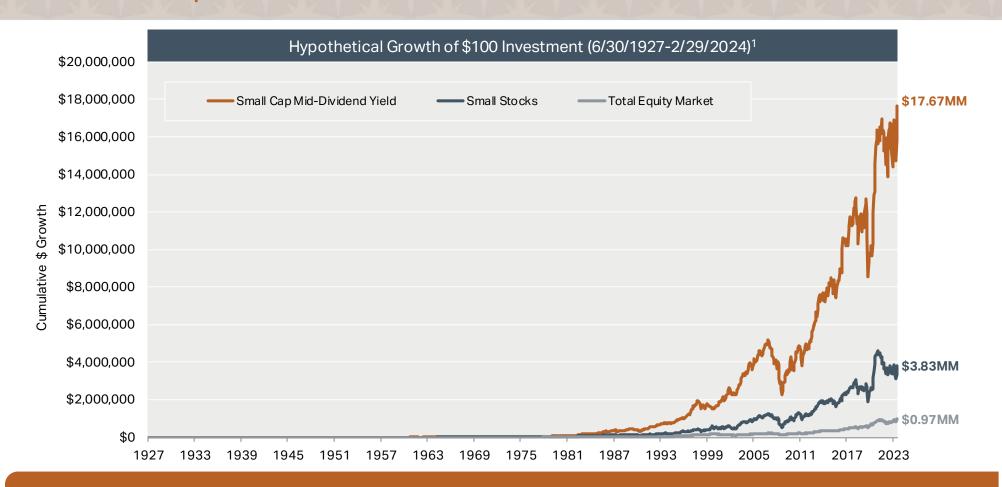
Strategy Action

Meetings

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## The Small Cap Dividend Advantage: HISTORICAL TOTAL RETURN ADVANTAGE



#### Small Cap Dividends: Total Return Advantage

Source: Ken French's Website - <a href="http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html">http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html</a>; Total Equity Market Index is representative of US public equity securities with a market capitalization in the bottom 30% (excluding REITs) of the NYSE and includes all NYSE, AMEX, and NASDAQ stock that fit the market cap criteria; Small Cap Mid-Dividend Yield is representative of companies with a dividend yield in the middle 40% of dividend payers with a market capitalization in the bottom 50% of the NYSE (excluding REITs) and includes all NYSE, AMEX, and NASDAQ stocks that meet these criterion, all three indexes are reconstituted annually in June. Monthly returns are calculated on a value-weighted basis. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not guarantee future results. All results are hypothetical, and the results are not based on the performance of an actual portfolio and the interpretation of the results should take into consideration of the limitation inherent in the results of the model. The results exclude any advisory fees, trading cost or other fees or charges. The reinvestment of dividends, interest, capital gains and withholding taxes are all built into the hypothetical analysis. Hypothetical returns may be dependent on the market and economic conditions that existed during the period. Future market or economic conditions can adversely affect the performance of the hypothetical analysis. The index and other amounts shown above do not relate to the Bahl & Gaynor Small Cap Dividend strategy and are for illustrative purposes only.

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### Risk Adjusted Returns & Characteristics Since 1927<sup>1</sup>

	Small Mid Divs	Small Stocks	Total Equity Market
Annual Return	13.3%	11.6%	9.8%
Volatility	21.3%	28.7%	18.6%
Beta	1.03	1.34	1.00
Sharpe Ratio	0.54	0.40	0.43
Annual Alpha	3.4%	1.0%	0.0%

- ALPHA Risk Adjusted Return Advantage
- Lower Beta with Volatility Closer to Broader Equities
- Diversification Benefits to a Large Cap Equity Portfolio

¹Data from 6/30/1927 – 2/29/2024. Source: Ken French's Website - <a href="http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html">http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html</a>; Total Equity Market Index is representative of US public equity securities with a market capitalization in the bottom 30% (excluding REITs) of the NYSE and includes all NYSE, AMEX, and NASDAQ stock that fit the market cap criteria; Small Cap Mid-Dividend Yield is representative of companies with a dividend yield in the middle 40% of dividend payers with a market capitalization in the bottom 50% of the NYSE (excluding REITs) and includes all NYSE, AMEX, and NASDAQ stocks that meet these criterion, all three indexes are reconstituted annually in June. Monthly returns are calculated on a value-weighted basis. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not guarantee future results. All results are hypothetical, and the results are not based on the performance of an actual portfolio and the interpretation of the results should take into consideration of the limitation inherent in the results of the model. The results exclude any advisory fees, trading cost or other fees or charges. The reinvestment of dividends, interest, capital gains and withholding taxes are all built into the hypothetical analysis. Hypothetical returns may be dependent on the market and economic conditions that existed during the period. Future market or economic conditions can adversely affect the performance of the hypothetical analysis. The index and other amounts shown above do not relate to the Bahl & Gaynor Small Cap Dividend strategy and are for illustrative purposes only.



## The Rise of Unprofitable Index Constituents:

### PERCENTAGE OF THE RUSSELL 2000 INDEX THAT HAS NOT EARNED A PROFIT



- 44.8%<sup>1</sup> of Russell 2000 companies are unprofitable versus the long-term average of 28.5%.<sup>2</sup>
- Recessions aside, profitless companies in the Russell 2000 index have been trending higher over the last several decades. Bahl & Gaynor remains invested in <u>high-quality</u>, <u>profitable</u> companies.
- Bahl & Gaynor seeks to invest in companies that generate, grow & govern a disciplined cash flow.

Source: All data from Strategas Research, Inc.© Copyright 2025. Strategas Research, Inc. Further distribution prohibited without prior permission. All Rights Reserved. All data based upon available company data. ¹As of most recent quarter end. ²Long-term average period defined as 12/31/1989 – most recent quarter-end. Unprofitable is defined as not earning a financial gain after accounting for business expenses over the previous four quarters. Expenses includes the explicit costs of doing business, such as operating expenses, depreciation, interest and taxes, according to generally accepting accounting principles (GAAP). Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only.

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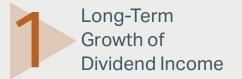
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## Bahl & Gaynor Small Cap Dividend Overview

#### Goals

Bahl & Gaynor's Small Cap Dividend strategy seeks:







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### Strategy

- Unique philosophy focused on high-quality, dividend-paying businesses with underappreciated capabilities to compound capital and grow dividends over time.
- Alpha-seeking, index-agnostic approach with high active share.<sup>1</sup>
- Trailing-twelve-month turnover of 15.6% <sup>2</sup>, consistent with long-term investment focus.
- Non-tactical cash position typically 1 3%.
- Current 1.3%<sup>3</sup> dividend yield.
- Portfolio typically managed to maximum 5% capital per stock.
- Under normal circumstances, at least 80% of the strategy's net assets will be invested in small cap companies.<sup>4</sup>

### Inherent Risk Mitigation

 A risk-aware philosophy that has historically produced competitive risk-adjusted returns relative to the benchmark.

¹Active share calculated relative to the strategy's primary benchmark, the Russell 2000 Index. As of most recent quarter end. Active Share measures the fraction of a portfolio (based on position weights) that differs from the benchmark index. The higher the active share, the greater the difference between the portfolio and index holdings/weights. ²As of most recent quarter end. ³Dividend yield includes cash holdings. ⁴The strategy considers a company to be a small capitalization company if it has a market capitalization, at the time of purchase, within the range of the market capitalizations in the Russell 2000 Index. Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and small capitalization companies involves greater risk and the possibility of greater price volatility than investing in larger capitalization and more established companies. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results. An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

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## Bahl & Gaynor Small Cap Dividend Overview

### Long-Term Growth of Dividend Income



- Dividend yield of 1.3%<sup>1</sup> from 37 stocks, all of which pay a dividend.<sup>1</sup>
- We believe a dividend signals a management team's confidence in durable, enduring franchise value in all market environments.

#### **Downside Protection & Diversification**



- Over the last year, the strategy has exhibited a strong daily downside capture ratio of 72.68% vs. the Russell 2000.<sup>2</sup>
- Since Inception<sup>3</sup> gross / net monthly downside capture ratio of 83.04% / 86.68% compared to the Russell 2000 (13<sup>th</sup> / 25<sup>th</sup> percentile rank in Small Cap Core peers, "peers").
- High conviction stocks are held at overweight positions; the top 10 holdings comprise 47.1% of the portfolio<sup>4</sup> with active share of 97.2% relative to the Russell 2000.

### Long-Term Capital Appreciation through Risk-Adjusted Returns, Since Inception<sup>3</sup>



- Gross/net beta of 0.82 / 0.82 vs. the Russell 2000 (5<sup>th</sup> / 5<sup>th</sup> percentile rank versus peers).
- Gross/net alpha of 3.41 / 0.36 vs. the Russell 2000 (18<sup>th</sup> / 95<sup>th</sup> percentile rank versus peers).
- Gross/net standard deviation of 17.47% / 17.49% vs. the Russell 2000 at 20.44% (5th / 5th percentile rank versus peers).
- Competitive risk adjusted returns with gross / net Sharpe ratio of 0.50 / 0.31 vs. the Russell 2000 Sharpe ratio of 0.31 (12<sup>th</sup> / 97<sup>th</sup> percentile rank versus peers).

Data as of most recent quarter end Sources: Bahl & Gaynor, FactSet, and Zephyr. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not guarantee future results. <sup>1</sup>Dividend yield includes cash holdings. <sup>2</sup> Historical downside capture is the sum of Bahl & Gaynor Small Cap Dividend returns on all Russell 2000 down days divided by the sum of Russell 2000 returns on all respective down days. Down days are defined as any trading day the Russell 2000 lndex posts a negative total return. The above is intended only to illustrate how the strategy has behaved in relation to the Russell 2000 benchmark on down days and makes no representation about investment performance. Bahl & Gaynor Small Cap Dividend performance is derived from the internal rate of return (IRR) of a single non-fee paying representative account. It is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. <sup>3</sup>Inception date is 12/31/2005. Percentile ranking courtesy of Informa – PSN's Small Cap Core Universe. PSN Small Cap Core Universe includes US equity products that select Small Cap (\$500 million - \$2 billion) as their primary market capitalization range with Core chosen as the primary style. REITs and convertible products are excluded. <sup>4</sup>Data is drawn from the Bahl & Gaynor Small Cap Dividend model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor Clients may or may not hold these positions or have similar characteristics.

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## Investment Philosophy: DIVIDENDS & QUALITY

- Since 1990, Bahl & Gaynor has pursued a unified philosophy across strategies that seeks to invest in high quality businesses with underappreciated capabilities aiming to compound capital and grow dividends over time.
- Long-horizon strategy seeks to capitalize on mispricing by short-term-oriented investors.
- Core-principles focus on dividends, quality, and risk: lower structural business risk typically drives lower stock downside capture, beta, and volatility.

## Sustainable Competitive Advantage

Management Quality

**Industry Structure** 

Economic Earnings
Power

Financial Strength

#### We View Intrinsic Business Quality

- Companies with sustainable competitive resources that allow for the continued creation of value for customers ("willingness to pay" or "WTP") over cost (operating & capital / "C").
- Structurally attractive industries that allow for barriers to entry with low existing competition, product substitutability, supplier, and customer power.
- The more valuable and unique the critical resources and the better the industry, oftentimes, the greater and more durable the value wedge (WTP – C) created and the stronger the potential for sustainable economic returns and dividends.
- Durable, enduring franchise value in all market environments.

#### **Dividend Growth Capabilities**

- Dividend growth capabilities are typically both a result of the preceding factors and a reliable signal of them.
- We view high quality businesses as those that consistently generate high returns on capital and grow as harvested capital is profitably reinvested and compounded over time. This dynamic eventually results in significant excess cash flow generation that, given finite opportunities, often exceeds both maintenance capital needs and accretive projects.
- Strong, accountable management teams and boards with conviction in the long-term sustainability of their 'Intrinsic Quality' often commit to return excess capital to shareholders in the context of a transparent, analytical capital allocation framework.

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#### **B&G Vertical Investment Research Process**

#### **Bottom-Up Fundamental Investment Process**

#### **CREATIVE STRATEGIC ANALYSIS**

- ✓ Core Economic Biz Model
- ✓ Industry Structural Learning ✓ Management Evaluation
- ✓ Competitive Resources







- ✓ Economic Earnings Power
- ✓ Leverage & Liquidity
- ✓ Profit & Cash Flow Capability
  ✓ Dividend Growth Potential

#### Quantitative & Portfolio Analytic Process

#### ✓ SECURITY SCREENING

- ✓ Level 1: Investable Universe
- ✓ Level 2: Multi-Dimensional Characteristic Sorting and Ranking
  - Profitability, Investment, Cash Flow, Leverage, Dividends

#### ✓ SECURITY LEVEL ANALYTICS

- ✓ Risk & Income Characteristics -> Portfolio Impact
- ✓ Exclude Quantitatively Appealing 'Index Stocks' That Fail **Fundamental Process**



#### **Bahl & Gaynor Investment Committee**

#### **PROCESS**

- ✓ Proprietary, repeatable process and culture developed since 1990
- ✓ Diversity of viewpoints screens issues, compounds intellectual capital
- ✓ Weekly Sector Focus and Portfolio Action meetings

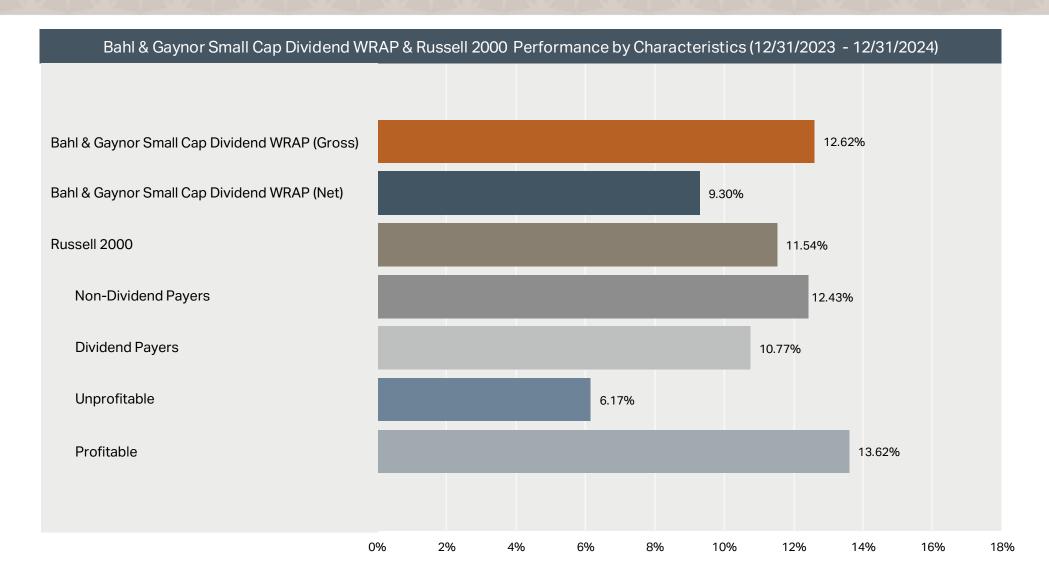
#### **OBJECTIVES**

- ✓ Systematic thesis testing of existing holdings
- ✓ Intellectual discourse and consensus approval of new ideas
- ✓ Portfolio management and risk processes
- √ Final trade authorization & portfolio decision making

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## Bahl&Gaynor 2024 Bahl & Gaynor Small Cap Dividend WRAP Composite Performance: A FAVORABLE PERIOD FOR PROFITABLE AND DIVIDEND PAYING COMPANIES

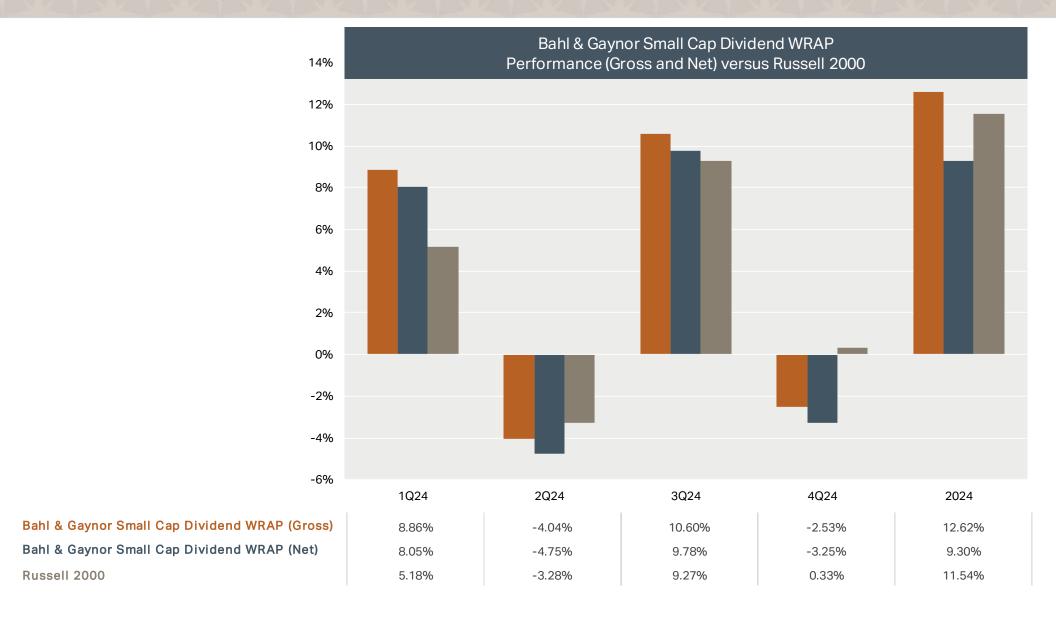


Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices. Profitability based on TTM or trailing twelve-month company earnings. Past performance does not guarantee future results. Source: FactSet.

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## Bahl & Gaynor Small Cap Dividend WRAP Composite Performance: AS OF DECEMBER 31, 2024



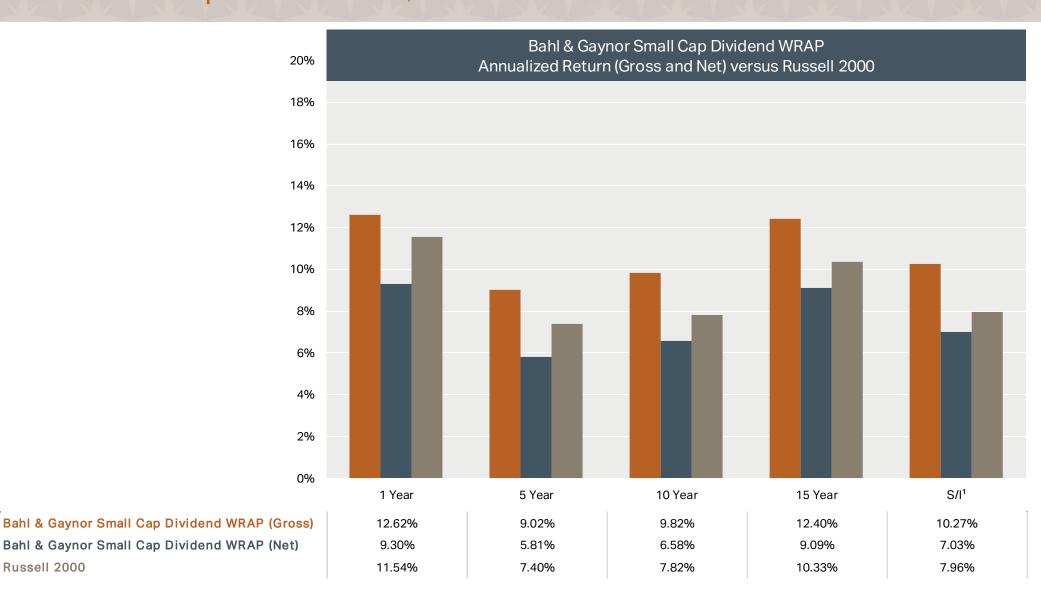
Past performance does not guarantee future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time.

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Russell 2000

### Bahl & Gaynor Small Cap Dividend WRAP Composite Performance: AS OF DECEMBER 31, 2024

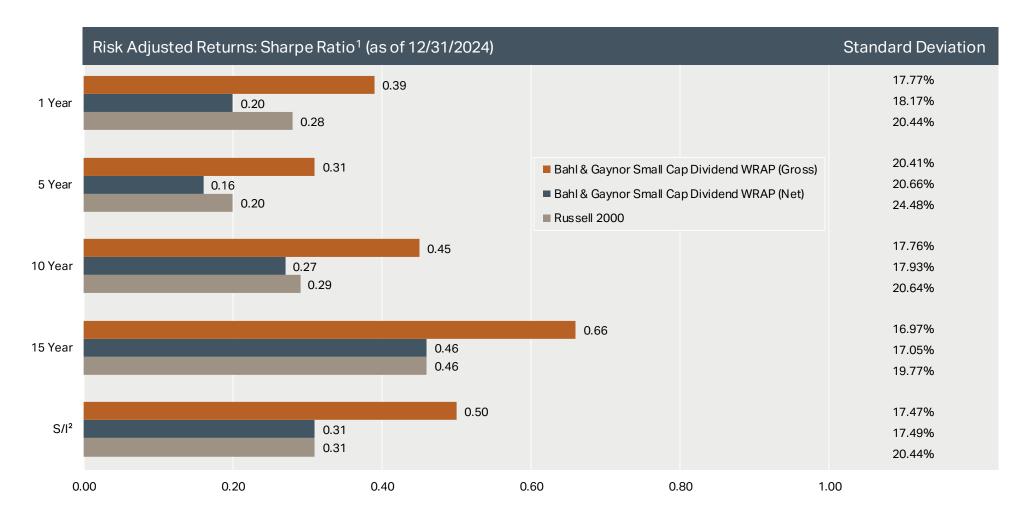


<sup>1</sup>Inception date 12/31/2005. All periods greater than one year are annualized. **Past performance does not guarantee future results.** Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time.

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## Bahl&Gaynor Risk-Adjusted Return Results:

### ACTIVE, DIFFERENTIATED RISK ADJUSTED RETURN PROFILE VERSUS THE INDEX



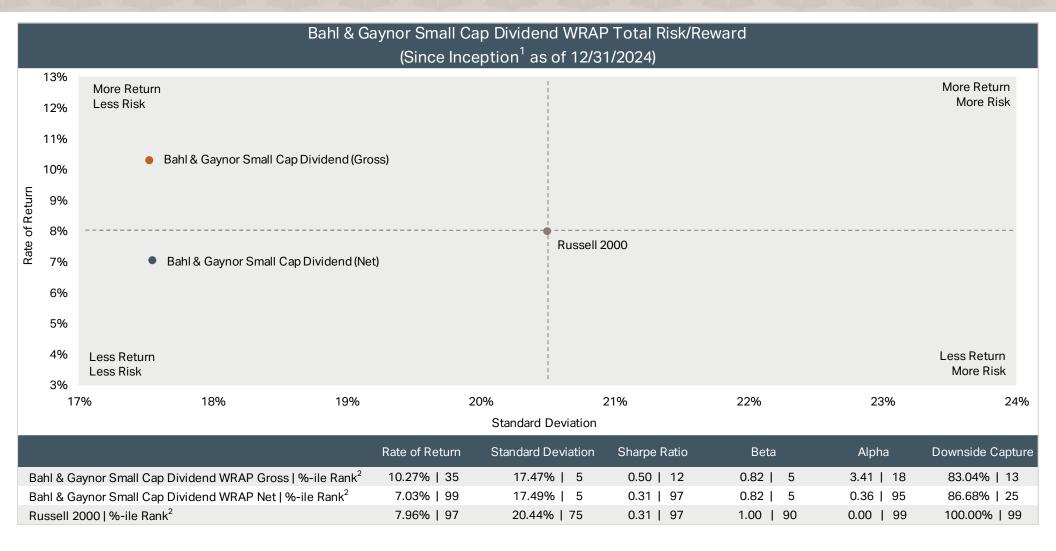
A critical element of Bahl & Gaynor's process is active risk management, which drives competitive risk-adjusted performance over time.

Sharpe Ratio is a measure for calculating risk-adjusted return. It is the return earned in excess of the risk-free rate per unit of volatility or total risk. 2 Inception date 12/31/2005. All periods greater than one year are annualized. Past performance does not guarantee future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time. The return figures are calculated as a cap-weighted, float-adjusted index. Source: Zephyr and FactSet.

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## Bahl & Gaynor Small Cap Dividend Risk/Reward Analysis: PERCENTILE RANKINGS HAVE INDICATED A STRONG RISK/REWARD PROFILE



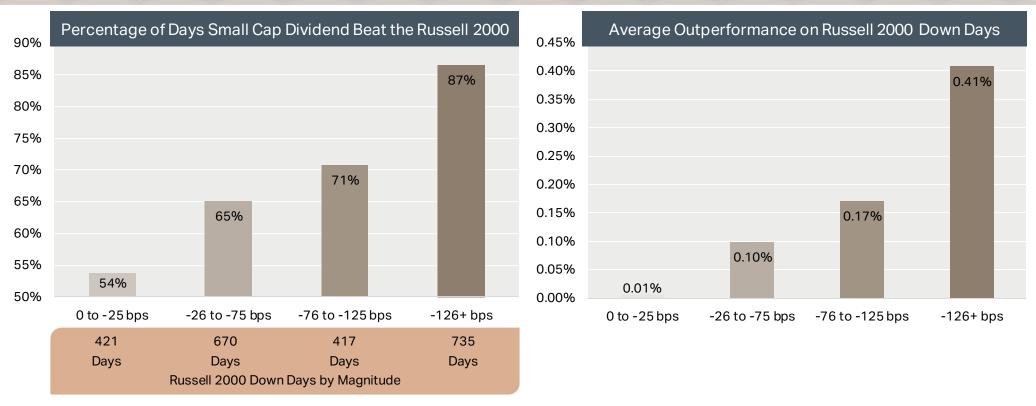
Our primary objectives are long-term growth of dividend income, downside protection, and total return.

At the time of this update there were 48 peers for consideration in the rankings. **Past performance does not guarantee future results.** <sup>1</sup>Inception date 12/31/2005. <sup>2</sup>Percentile rankings courtesy of Informa – PSN's Small Cap Core Universe. PSN Small Cap Core Universe includes US equity products that select Small Cap (\$500 million - \$2 billion) as their primary market capitalization range with Core chosen as the primary style. REIT and convertible products are excluded. Source: Zephyr.

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# Bahl & Gaynor Small Cap Dividend Downside Capture vs. Russell 2000†: Downside Protection Greater with More NEGATIVE MARKET RETURNS



- Bahl & Gaynor Small Cap Dividend value-added has historically increased as daily market returns become more negative.
- In total, the Bahl & Gaynor Small Cap Dividend strategy outperformed the S&P 500 on 71.0% of down days since inception<sup>†</sup>.
- Lower standard deviation of return and beta relative to peers and the broader market can indicate fewer and less severe losses in volatile times.

The above is intended only to illustrate how the Bahl & Gaynor Small Cap Dividend strategy has behaved in relation the Russell 2000 Index on down days and makes no representation about investment performance. Down days are defined as any trading day the Russell 2000 Index posts a negative total return. Bahl & Gaynor Small Cap Dividend downside capture is derived from the internal rate of return (IRR) of a single non-fee paying representative account, is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. †Data from 12/31/2005 (Inception) to 12/31/2024. Investing involves risk including possible loss of principal. **Past performance is not a guarantee of future results.** No representation, warranty, or undertaking, expressed or implied, is given to the accuracy or completeness of such information by Bahl & Gaynor or any other person. While such sources are believed to be reliable, Bahl & Gaynor does not assume any responsibility for the accuracy or completeness of such information. Bahl & Gaynor does not undertake any obligation to update the information contained herein as of any future date.

Source: Bahl & Gaynor.

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## Bahl & Gaynor Small Cap Dividend Holdings as of 12/31/2024:

Ticker	Company Name
AAON	AAON Inc
AFG	American Financial Group Inc
ATR	Aptar Group Inc
AVNT	Avient Corp
AVT	Avnet Inc
ВСРС	Balchem Corp
BWXT	BWX Technologies Inc
CHE	Chemed Corp
CPK	Chesapeake Utilities Corp
CW	Curtiss-Wright Corp
DTM	DT Midstream Inc
ENSG	Ensign Group Inc
EVR	Evercore Inc
FSS	Federal Signal Corp
GIL	Gildan Activewear Inc
НОМВ	Home BancShares Inc
IOSP	Innospec Inc
IPAR	Interparfums Inc
KNSL	Kinsale Capital Group Inc
LANC	Lancaster Colony Corp
LFUS	Littelfuse Inc
LMAT	LeMaitre Vascular Inc
MSA	MSA Safety Inc
MTH	Meritage Homes Corp
NPO	Enpro Inc
NSP	Insperity Inc
OLED	Universal Display Corp
POWI	Power Integrations Inc
PRGO	Perrigo Co
TRNO	Terreno Realty Corp
TTEK	Tetra Tech Inc
TXRH	Texas Roadhouse Inc
UFPI	UFP Industries Inc
USPH	US Physical Therapy Inc
UTZ	Utz Brands Inc
VCTR	Victory Capital Holdings Inc
WKC	World Kinect Corp



Data is drawn from the Bahl & Gaynor Small Cap Dividend model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. The holdings shown should not be considered a recommendation or solicitation to buy or sell any particular security and may not represent all of the securities purchased, sold or recommended for any particular advisory client. You should not assume that an investment in any of the securities was or will be profitable.

Source: Bahl & Gaynor.

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# Bahl&Gaynor Small Cap Dividend Model Portfolio: AS OF DECEMBER 31, 2024

Bahl & Gaynor Small Cap Dividend Sector Allocation History									R2000			
GICS Sector <sup>1</sup>	4Q'14	4Q'15	4Q'16	4Q'17	4Q'18	4Q'19	4Q'20	4Q'21	4Q'22	4Q'23	4Q'24	4Q'24
Communication Services	1.9%	3.2%	0.0%	0.4%	2.6%	2.3%	0.6%	0.7%	1.8%	1.3%	0.0%	1.9%
Consumer Discretionary	11.6%	14.4%	14.1%	13.7%	9.5%	7.8%	4.6%	7.8%	4.1%	2.1%	5.4%	10.5%
Consumer Staples	9.7%	6.3%	5.5%	5.9%	7.1%	9.3%	2.9%	4.4%	8.5%	7.7%	7.7%	2.8%
Energy	3.2%	1.2%	1.1%	1.3%	0.5%	1.2%	0.7%	0.5%	0.7%	0.9%	1.1%	4.2%
Financials	11.1%	14.8%	12.7%	10.5%	10.8%	12.2%	10.3%	12.8%	14.2%	13.3%	15.7%	19.8%
Health Care	20.3%	17.2%	14.8%	14.3%	17.7%	16.2%	21.9%	17.0%	19.2%	19.8%	18.3%	16.1%
Industrials	16.8%	15.0%	18.7%	18.6%	22.1%	23.1%	27.4%	22.7%	27.2%	34.0%	32.4%	17.8%
Information Technology	20.4%	22.9%	25.9%	25.3%	20.1%	17.6%	16.8%	17.1%	12.3%	7.4%	5.6%	15.1%
Materials	4.6%	3.8%	4.2%	4.4%	4.8%	3.8%	6.6%	8.7%	6.0%	7.3%	7.2%	4.4%
Real Estate	-	-	2.1%	3.8%	2.4%	2.5%	5.2%	4.9%	2.7%	2.8%	2.4%	4.4%
Utilities	-	-	-	1.3%	1.5%	3.2%	2.4%	2.7%	2.3%	2.1%	2.7%	2.9%
Cash	0.4%	1.3%	0.9%	0.6%	0.9%	0.8%	0.6%	0.6%	1.1%	1.3%	1.5%	0.0%

Top 10 Portfolio Holdings								
Holding	% of Portfolio	Dividend Yield						
Ensign Group (ENSG)	5.86%	0.2%						
Curtiss-Wright (CW)	5.80%	0.2%						
Victory Capital (VCTR)	5.76%	2.7%						
Chemed (CHE)	4.83%	0.4%						
Evercore (EVR)	4.75%	1.2%						
Tetra Tech (TTEK)	4.62%	0.6%						
AAON (AAON)	4.60%	0.3%						
Federal Signal (FSS)	4.32%	0.5%						
MSA Safety (MSA)	3.28%	1.2%						
Enpro (NPO)	3.26%	0.7%						
% of Portfolio Value:	47.1%							

Portfolio Characteristics									
Characteristic	Bahl & Gaynor Small Cap Dividend	Russell 2000							
Number of Equity Holdings	37	1966							
P/E Ratio (trailing 12 months ex. neg.)	28.0x	17.4x							
P/E Ratio (trailing 12 months inc. neg.)	28.0x	84.1x							
Forward P/E (ex. neg. earnings)	21.4x	16.3x							
Forward P/E (inc. neg. earnings)	21.4x	30.3x							
P/B Ratio	3.5x	2.0x							
P/CF Ratio (inc. neg. cash flows)	26.0x	51.3x							
Weighted Average Market Cap	\$6.9B	\$3.6B							
Dividend Yield	1.3%	1.3%							

Data is drawn from the Bahl & Gaynor Small Cap Dividend model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. Portfolio dividend yield includes cash holdings. <sup>1</sup>Sector weights are as of period end. Source: FactSet.

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# Bahl & Gaynor Small Cap Dividend WRAP Composite Performance: AS OF DECEMBER 31, 2024

Bahl & Gaynor Small Cap Dividend vs. Russell 2000									
Annual & Quarterly Performance	Bahl & Gaynor Small Cap Dividend WRAP (Gross)	Bahl & Gaynor Small Cap Dividend WRAP (Net)	Russell 2000						
2024	12.62%	9.30%	11.54%						
4Q 2024	-2.53%	-3.25%	0.33%						
3Q 2024	10.60%	9.78%	9.27%						
2Q 2024	-4.04%	-4.75%	-3.28%						
1Q 2024	8.86%	8.05%	5.18%						
2023	19.28%	15.77%	16.93%						
2022	-13.23%	-15.79%	-20.44%						
2021	16.74%	13.30%	14.82%						
2020	13.20%	9.86%	19.96%						
2019	26.33%	22.61%	25.52%						
2018	-9.80%	-12.45%	-11.01%						
2017	14.86%	11.48%	14.65%						
2016	28.22%	24.45%	21.31%						
2015	-1.32%	-4.22%	-4.41%						
2014	4.74%	1.65%	4.89%						
2013	44.64%	40.39%	38.82%						
2012	11.45%	8.17%	16.35%						
2011	3.76%	0.71%	-4.18%						
2010	29.20%	25.39%	26.85%						
2009	29.41%	25.60%	27.17%						
2008	-26.64%	-28.80%	-33.79%						
2007	4.81%	1.72%	-1.57%						
2006	11.61%	8.32%	18.37%						

Please review the GIPS Report on the following page.



## Small Cap Dividend WRAP Composite:

DECEMBER 31, 2005 (INCEPTION) - DECEMBER 31, 2023

		"Pure"	Benchmark			3 Year Ex-Post S	tandard Deviation	Total	Non-fee	Total	
	Net <sup>†</sup>	Gross	Return (%)	Number	Composite			Composite	Paying	Firm	Total
	Return	Return	Russell	of	Dispersion	Composite	Russell	Assets	Assets	Assets	AUA
Year	(%)	(%)	2000	Accounts	(%)	(%)	2000 (%)	(\$MM)	(%)	(\$MM)	(\$MM) <sup>1</sup>
2014	1.65	4.74	4.89	21	0.15	11.7	13.1	33.6	6.6	7,545.8	5,699.9
2015	-4.22	-1.33	-4.42	23	0.28	13.4	14.0	45.4	4.8	7,966.6	6,050.1
2016	24.45	28.21	21.28	31	0.75	14.2	15.8	81.5	3.2	8,792.4	8,425.1
2017	11.48	14.87	14.66	36	0.18	12.7	13.9	141.7	1.8	10,778.1	11,541.5
2018	-12.45	-9.80	-11.01	≤5	N/A	14.3	15.8	27.3	0.0	10,688.5	12,901.4
2019	22.61	26.33	25.53	≤5	N/A	14.7	15.7	5.1	0.0	15,358.8	22,144.9
2020	9.86	13.20	19.96	≤5	N/A	20.8	25.3	5.3	0.0	16,244.6	25,716.4
2021	13.30	16.74	14.82	≤5	N/A	19.0	23.4	6.6	0.0	18,705.1	32,123.7
2022	-15.79	-13.23	-20.44	≤5	N/A	22.0	26.0	6.6	0.0	16,936.7	29,420.5
2023	15.77	19.28	16.93	≤5	N/A	19.2	21.1	6.8	0.0	17,722.1	29,724.3

ORGANIZATION AND PRESENTATION STANDARDS - The firm is defined as Bahl & Gaynor Investment Counsel, Inc. (Bahl & Gaynor), an independent, privately held corporation registered as an investment adviser under the Investment Advisers Act of 1940. Based on the way the firm holds itself out in the marketplace and in order to adhere to both the requirements and the spirit of the GIPS standards, we have adopted the broadest possible definition of the firm. The firm includes all accounts managed by the firm. Bahl & Gaynor manages both institutional and high net worth accounts. Registration does not imply a certain level of skill or training. The Small Cap Dividend WRAP composite was created in January 2018. Bahl & Gaynor claims compliance with the Global Investment Performance Standards (GIPS\*) and has prepared and presented this report in compliance with the GIPS standards. Bahl & Gaynor has been independently verified for the periods June 30, 1990 to December 31, 2023. The verification reports are available upon request. A firm that claims compliance with the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

SCHEDULES OF PERFORMANCE - The currency used to express performance is U.S. dollars. The composite includes portfolios that were charged a wrap fee by their respective platform sponsors. Wrap fees take the place of a transaction fee structure and represent a percentage fee charged against assets under management. These wrap fees include all charges for trading costs, portfolio management, custody, and other administrative fees. Beginning January 1, 2018, the composite includes only wrap sponsors; performance results prior to this are derived from the Small Cap Dividend composite returns. The composite was comprised of 100% wrap fee paying sponsors as of Dec. 31, 2018 and later. Prior to December 31, 2017 0% of accounts paid a wrap fee. Composite dispersion measures represent the consistency of a firm's annual composite performance with respect to the individual account annual returns within a composite. The dispersion of annual returns is measured by standard deviation across asset-weighted accounts. Dispersion includes only those accounts which have been included in the composite for the entire year. This eliminates any inaccuracies created by annualizing partial year returns. For the years when less than six accounts were included in the composite for the full year, no internal dispersion measure is presented, and the number of accounts is listed as ≤5. Risk measures are calculated using net-of-fee returns. Additional information regarding policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. Past performance is not indicative of future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. In February 2019 a platform

COMPOSITE STYLE - The Small Cap Dividend WRAP Composite (prior to 12/31/2024 this composite was known as Small Cap Quality Growth WRAP) follows the philosophy of investing in quality, dividend-paying stocks, but invests at least 80% of the strategy's holdings in small cap companies. Companies are considered to be small capitalization if they have a market capitalization, at the time of investment, within the range of the market capitalizations of the Russell 2000 index. Typically, this results in a portfolio with less risk than the benchmark for this space. Key material risks include the risks that stock prices will decline and that the composite will underperform its benchmark. As of January 1, 2016 the minimum account size is \$100,000, an account dropping below 75% of the composite's minimum threshold shall be removed from the composite at the beginning of the month it declined in market value. There was no account minimum prior to 2016. A complete list and description of Firm composites and performance results is available upon request.

BENCHMARK - The Russell 2000 Index measures the performance of approximately 2,000 of the smallest-cap U.S. companies in the Russell 3000 Index. The Russell 2000 Index is one of the most appropriate benchmarks to best reflect broad market small cap performance. The Russell 2000 Index was added as a secondary benchmark on September 30, 2019 and named the primary benchmark on December 31, 2024. Also on December 31, 2024 the Russell 2000 Growth was retroactively removed as a benchmark for all periods. Changes to the composition of growth style benchmarks over time have made comparisons to the Russell 2000 more meaningful. Index information was obtained by ICE Data Services and Bloomberg. Benchmark returns are not covered by the report of the independent verifiers.

ADVISORY FEES - "Pure" gross returns, presented as supplemental information, after December 31, 2017 do not reflect the deduction of any trading costs, fees or expenses and are presented for comparison purposes only. "Pure" gross returns prior to December 31, 2017 reflect the deduction of trading costs. The wrap fee includes all charges for trading costs, portfolio management, custody, and other administrative fees and are representative of the Small Cap Dividend composite. Net returns are calculated by subtracting the highest applicable wrap fee (3.00% on an annual basis, or 0.75% quarterly) on a quarterly basis from the "pure" gross composite quarterly return and reflect the reinvestment of income and other earnings. The standard fee schedule in effect is 3.00% on total assets.

\*Net returns from January 1, 2006 through December 31, 2017 were calculated by reducing the gross of fee return of the Small Cap Dividend Composite by the maximum applicable SMA fee for this strategy of 3.00% annually, prorated on a quarterly basis. The Small Cap Dividend Composite had 0% of accounts on a wrap sponsor platform prior to December 31, 2017.

<sup>1</sup>Assets Under Advisement (AUA) are presented as supplemental information. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional SMA accounts and certain platform assets). Assets under advisement include model-only platform assets in accounts over which the firm does not have discretion.

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## Bahl&Gaynor Dividends Pay Dividends®

## Trusted Investment Partners



Robert S. Groenke

Mr. Groenke is Portfolio Manager & Principal, Chief Executive Officer & President. He is responsible for portfolio management, investment research of the real estate sector, and client service.

EDUCATION
University of Chicago
Master of Business Administration
University of Michigan
Bachelor of Arts in Economics



Peter M. Kwiatkowski, CFA

Mr. Kwiatkowski is Portfolio Manager & Principal, Chief Investment Officer. He is responsible for portfolio management, investment research of industrials, and client service.

EDUCATION
California State University
Bachelor of Science



Stephanie S. Thomas, CFA

Mrs. Thomas is Portfolio Manager & Principal, Managing Director, Institutional. She is responsible for portfolio management, investment research of the real estate sector, and client service.

EDUCATION
University of Notre Dame
Master of Business Administration
Wittenberg University
Bachelor of Arts



John B. Schmitz, CFA

Mr. Schmitz is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of the energy sector, and client service.

EDUCATION
University of Cincinnati
Bachelor of Business Administration



Kevin T. Gade, CFA, CFP®

Mr. Gade is Portfolio Manager & Principal, Chief Operating Officer. He is responsible for portfolio management, investment research of the health care sector, and client service.

EDUCATION University of Cincinnati Bachelor of Business Administration



Nicholas W. Puncer, CFA, CFP®

Mr. Puncer is Portfolio Manager & Principal, Managing Director, Institutional. He is responsible for portfolio management, investment research of the telecommunication and information technology (software & IT services) sectors, and client service.

EDUCATION
University of Cincinnati
Bachelor of Science in Business Administration



Edward A. Woods, CFA

Mr. Woods is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of financials (financial services, asset managers, and insurance), and client service.

EDUCATION
University of Cincinnati
Master of Business Administration
Wittenberg University
Bachelor of Arts



Ellis D. Hummel, CFP®

Mr. Hummel is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of the utilities and transportation sectors, and client service.

EDUCATION Skidmore College Bachelor of Arts

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W. Jeff Bahl

Mr. Bahl is Portfolio Manager & Principal, Board Director. He is responsible for investment research of financials (investment banks, money center banks, and credit rating agencies), trading, and client service.

EDUCATION
Washington & Lee University
Bachelor of Science in Business Administration



Christopher M. Rowane, CFA, CWM®

Mr. Rowane is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the consumer discretionary sector, and client service.

EDUCATION
Gannon University
Master of Business Administration
Gannon University
Bachelor of Science in Business Administration



J. Eric Strange, CFA

Mr. Strange is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of consumer staples, and client service.

EDUCATION
Georgetown College
Bachelor of Science in Accounting



Scott D. Rodes, CFA

Mr. Rodes is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the technology (hardware) and materials sectors, and client service.

EDUCATION
Xavier University
Master of Business Administration
Vanderbilt University
Bachelor of Engineering



James E. Russell, Jr., CFA

Mr. Russell is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the health care sector, and client service.

EDUCATION
Emory University
Master of Business Administration
Centre College
Bachelor of Science



Keith H. Rennekamp, CFA, CFP®

Mr. Rennekamp is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of communication services, and client service.

EDUCATION
Xavier University
Master of Business Administration
The Ohio State University
Bachelor of Business Administration

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The focus for this investment strategy is protection of capital in falling markets, generating current income, and long-term capital appreciation. This Strategy focuses on owning small-size companies having a market capitalization, at the time of purchase, within the range of the market capitalizations of the Russell 2000 Index. The Strategy is designed for long-term investors who are willing to accept short-term market price fluctuations. Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and small capitalization company risk. Investing in small-capitalization companies involves greater risk and the possibility of greater price volatility than investing in larger-capitalization and more established companies. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results.

An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

Definitions: Alpha is a measure of risk-adjusted return expected from a portfolio above the benchmark return at any point in time. Beta is a concept that measures the expected move in a portfolio's rate of return relative to movements in the benchmark. A beta greater than 1.0 suggests the portfolio is more volatile than the benchmark and a beta less than 1.0 indicates lower volatility. Bottom-Up Stock Selection is an investment approach that focuses on analyzing individual stocks and de-emphasizes the significance of macroeconomic and market cycles. Dividend is a portion of a company's profit paid to common and preferred shareholders. Dividend Yield is the annualized dividend per share divided by price per share. Dividend yield for the portfolio and benchmark is a weighted average of the results of the individual stocks. Downside Capture ratio measures a portfolio's performance in down markets relative to the benchmark. A value of less than 100% indicates that an investment has lost less than its benchmark during periods of negative returns for the benchmark. Market Capitalization (Market Cap) is the total dollar value of all outstanding shares (share price x outstanding shares) and is a measure of corporate size. Price/Book Ratio (P/B Ratio) is the weighted harmonic average of the portfolio stocks price divided by the book value per share. Book value per share. Book value per share. Price/Cash Flow Ratio (P/CF Ratio) is the weighted harmonic average of the portfolio stocks share price divided by its operating cash flow per share. Price/Earnings Ratio (P/E Ratio Trailing 12 months) is the weighted harmonic average of the portfolio stocks share price divided by the next-twelve-months earnings per share estimate. Sharpe Ratio measures the efficiency, or excess return per unit of risk (volatility), of a manager's returns. Standard Deviation is a statistical measure of historical variability of returns around a mathematical average return that was produced by the portfolio over a given period. The higher the standa

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